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The Changing Landscape of Academic Publishing



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Basics of Open Access

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**Gold Open Access
Elements**

We aim to be a majority Open Access publisher by 2025, reflecting the belief that the pursuit of knowledge benefits directly from collaboration, transparency, rapid dissemination and accessibility

Open Access (OA)

The two main types of OA are **Gold Open Access** and **Green Open Access**. Both Gold and Green mean that **articles published under these models are free to access online.**

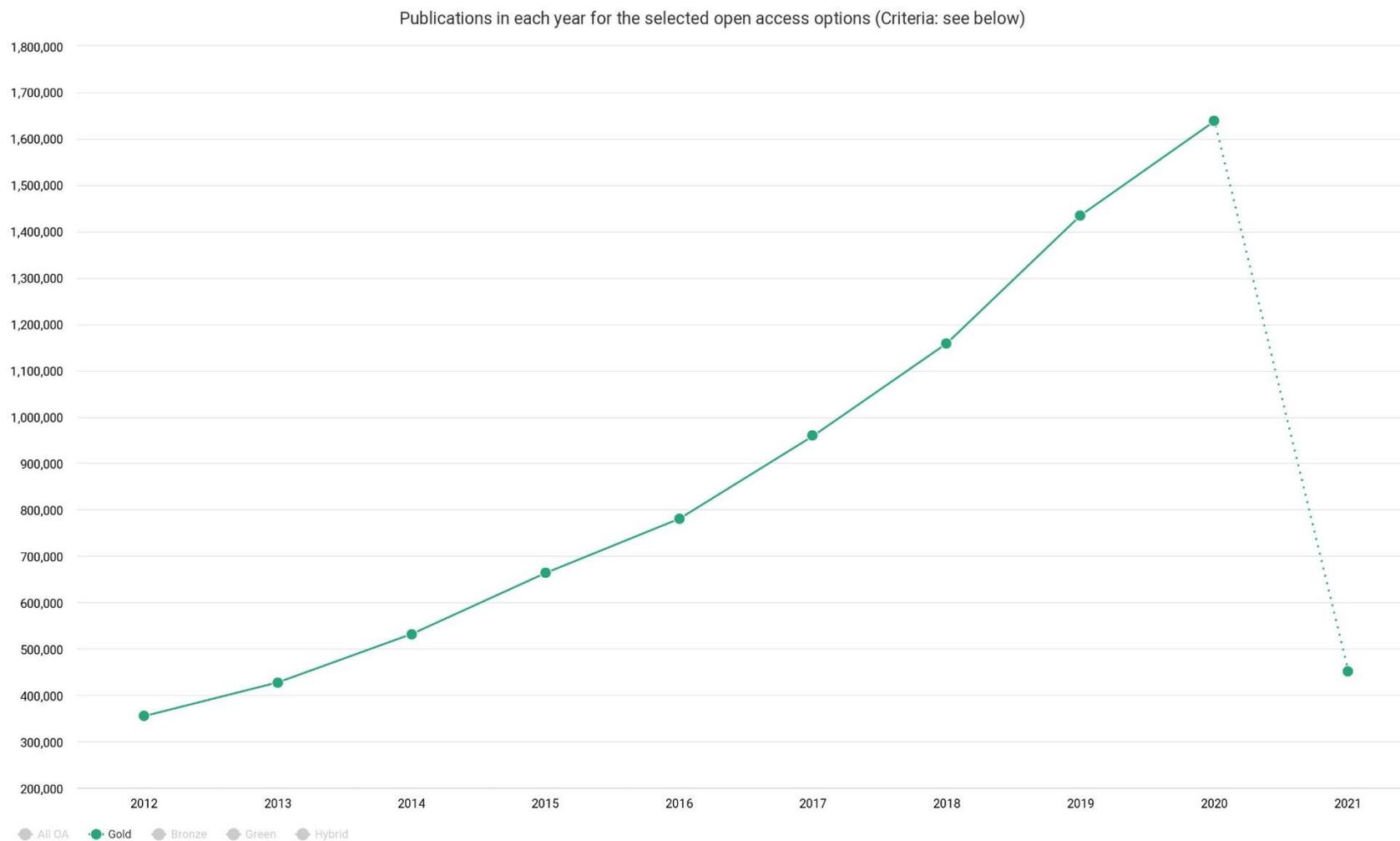
	GOLD OPEN ACCESS	GREEN OPEN ACCESS
Access	Free public access to Version of Record Immediate access	Free public access to a version of your article (e.g. in a repository). Some publishers require embargo period (time delay). Check your journal guidelines
Use	Determined by type of creative commons licence	Authors have the right to use articles for range of purposes. Open versions should have user licence attached, e.g. CC-BY-NC-ND
Fee	Typically funded by payment of an article processing charge (APC)	No fee
Publish	Publish in a hybrid journal (subscription journal which accepts OA) or publish in an OA journal	Check your journal guidelines. Typically publish and then self-archive in a repository

Types of OA Journals

Journal Type	Required to pay an APC to publish?	Subscription charge to read?	Peer reviewed content?
Diamond OA	✘	✘	✓
Fully Gold OA	✓	✘	✓
Hybrid	Only when publishing an OA article	Only for non OA content	✓
Non OA	✘	✓	✓

Growth of Gold OA

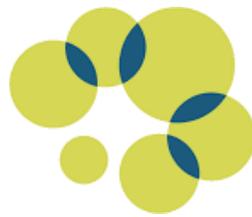
Year	No. of Gold OA publications globally
2015	663,489
2016	780,531
2017	959,176
2018	1,157,049
2019	1,435,058
2020	1,637,019



Source: <https://app.dimensions.ai>
 Exported: April 29, 2021
 Criteria: Publication Type is Article; Open Access is All OA.



Multiple Sclerosis Society



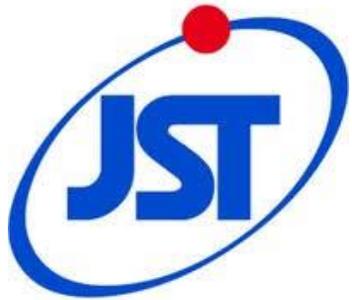
worldwide
cancer research



BILL &
MELINDA
GATES
foundation



UK Research
and Innovation



Funders



National Institutes
of Health



ACADEMY OF FINLAND



World Health
Organization



hhmi

SSHRC  CRSH





More downloads

OA articles are downloaded three times more than non-OA articles, on average



Higher citations

OA articles receive 30-50% more citations than their non-OA equivalents

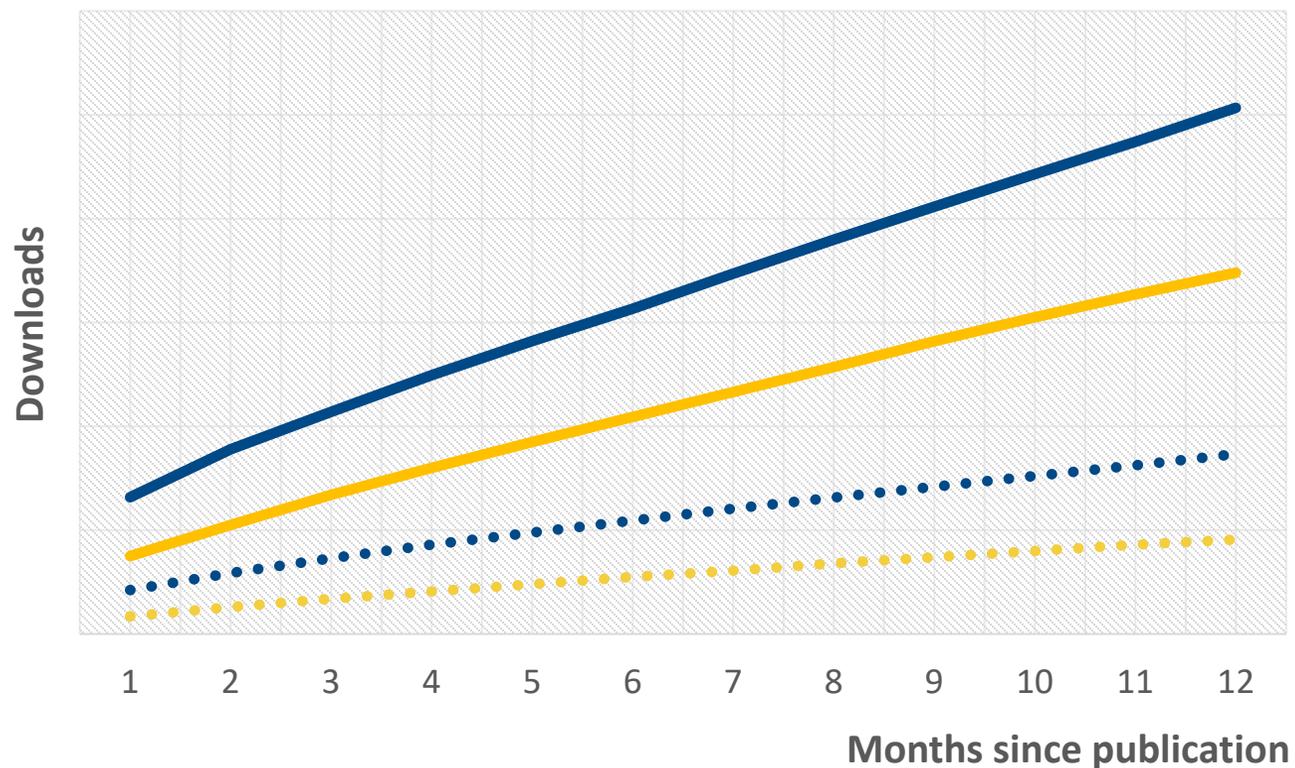


Wider reach

Freely available online globally, allowing anyone, anywhere to find, read, and benefit from research.

Benefits of Open Access

OA content is freely available online, not hidden behind a paywall, meaning increased discoverability, usage, and the potential for higher citations for your work.

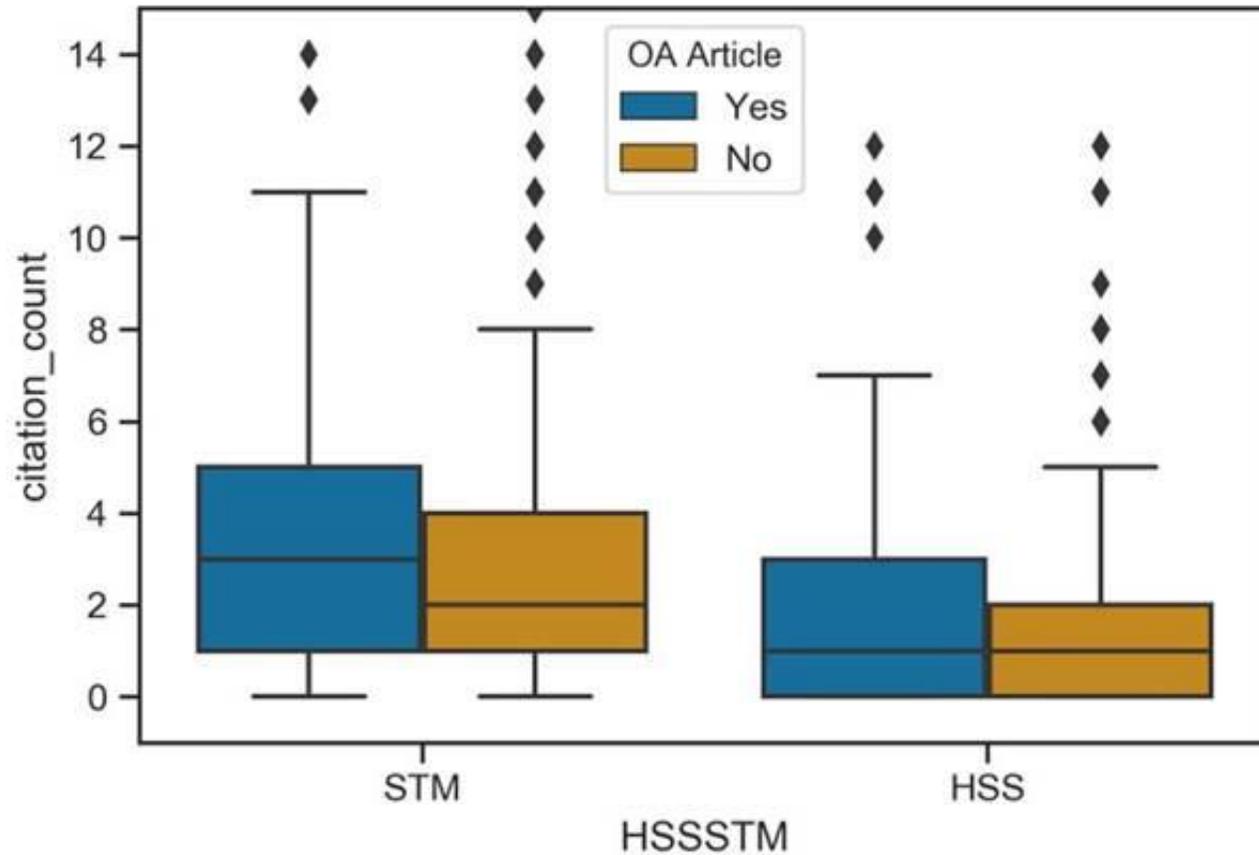


- Mean subscription usage
- Median subscription usage
- Mean Gold OA usage
- Median Gold OA usage

More downloads

Gold OA articles, on average, receive three times the usage of subscription articles within their first year.

Data shown for 18,000 CUP research articles published in 2019, showing accumulative usage over 12 months



Gold OA articles are receiving more citations within two years of publication, across both HSS and STM disciplines.

Non-Academic Citation

61%

...more mentions on
social media

185%

...more likely to be
referenced in the **news
media or on blogs**

52%

...more likely to be referenced
in a **policy paper**

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Pathways to publication

The costs of publishing Open Access are typically met through an Article Processing Charge (APC) that is paid by the author or author's funding body or institution. Your APC might be waived or discounted:



Read & Publish

We've partnered with over 1000 institutions across the globe to help you publish Open Access with support from your institution. This means you can publish OA at no cost.



Research4Life

We operate a waiver policy to papers based in Research4Life countries. Countries in Group A are eligible for a fully waived APC. Countries in Group B are eligible for a 50% waiver.



Discretionary waivers

Discretionary waivers may also be available in Gold OA journals. Please check the journals information page or contact the editorial team.

How to publish OA in a hybrid journal



The key stage to choosing OA is upon acceptance
Select the Gold OA option in your licensing agreement
Choose a creative commons license

What do researchers say?

...



I want policy makers to read my work – they don't buy subscriptions.

I chose Open Access for this paper because my institution (the University of California) covered the full APC. I did not have grant or research funds otherwise available to cover the fees, and so without the university's subsidy I would not have been able to choose open access for financial reasons.



I find OA great for the academic community -particularly for researchers and enthusiasts without institutional affiliation. It enables them to access articles behind paywall.



I am very pleased with my Open Access experience. It enabled my article to be read more widely, especially in the Global South. This is essential for the free and open exchange of knowledge production.





Promoting your
article...

Social media

An easy way to share your research with your community

Blogging

Increase the impact of your work
Raise your profile

Video

Support the discoverability of your article



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Thank you!