Exhibition Opportunities
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About the Royal College of Psychiatrists

The Royal College of Psychiatrists is the professional medical body responsible for supporting psychiatrists throughout their careers, from training through to retirement, and in setting and raising standards of psychiatry in the United Kingdom.

The College aims to improve the outcomes of people with mental illness, and the mental health of individuals, their families and communities. In order to achieve this, the College sets standards and promotes excellence in psychiatry; leads, represents and supports psychiatrists; improves the scientific understanding of mental illness; works with and advocates for patients, carers and their organisations. Nationally and internationally, the College has a vital role in representing the expertise of the psychiatric profession to governments and other agencies.

The core purposes of the Royal College of Psychiatrists are to:

- Set standards and promote excellence in psychiatry and mental healthcare
- Lead, represent and support psychiatrists
- Work with patients, carers and other organisations interested in delivering high quality mental health services
A history of the International Congress

The Royal College of Psychiatrists celebrated its first International Congress in 2010 with just over 1,300 delegates. Since then, the event has grown steadily to become one of the most prestigious mental health events in the world attended in 2019 by over 3,400 delegates. The congress attracts local, national, and international delegates from various professional backgrounds. It is the ideal opportunity for psychiatrists to network, share best practice and ensure they are up to date with the latest findings in mental health.

In 2022, we returned to an in-person Congress after an extended period of online learning following the pandemic. We hosted a total of 2,478 delegates from 49 countries.

RCPsych International Congress 2023

In 2023, we are very excited to once again be returning to a face-to-face Congress, which will take place in Liverpool, 10-13 July. Following the huge success of our in-person event in Edinburgh in 2022 and the overwhelmingly positive feedback, we look forward to welcoming all our delegates and exhibitors back to the Congress in Liverpool and expect to meet with more than 2,500 delegates from across the globe.

We hope to see you there!

Contact Details

To make a booking or to discuss your individual requirements, please contact Eloise Alikhani at exhibition@rcpsych.ac.uk.
### Exhibition Packages

#### Sponsorship Levels

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>£12,600 + VAT</td>
<td>£8,400 + VAT</td>
<td>£6,300 + VAT</td>
<td>£4,200 + VAT</td>
</tr>
<tr>
<td><strong>Stand size</strong></td>
<td>6m x 3m</td>
<td>4m x 3m</td>
<td>3m x 3m</td>
<td>3m x 2m</td>
</tr>
<tr>
<td><strong>Exhibitor passes included</strong></td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td><strong>Delegate passes included</strong></td>
<td>2</td>
<td>1</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td><strong>Push notification in the app (individualised)</strong></td>
<td>1</td>
<td>1</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td><strong>Entry in the Congress app</strong></td>
<td>Video &amp; PDF content</td>
<td>Video &amp; PDF content</td>
<td>PDF content</td>
<td>Text only</td>
</tr>
<tr>
<td><strong>Logo on the app with link to website</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Listing on the Congress website</strong></td>
<td>Logo &amp; 100-word bio</td>
<td>Logo &amp; 80-word bio</td>
<td>Logo &amp; 50-word bio</td>
<td>Logo &amp; link to website</td>
</tr>
</tbody>
</table>

*Exhibition stands include shell scheme structure, name board, electricity point, lighting, access to venue Wi-Fi. Furniture is not included.

**Exhibitor passes include access to the Congress Exhibition Hall, all lunch and refreshment breaks and the Welcome Reception. It does not include access to the Congress sessions.

***Worth up to £990, delegate passes allow access to all the Congress sessions.
# Additional Opportunities and Extras

## Marketing and advertising

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>App Banner Advertisement</strong></td>
<td>Advertise in the Congress app (exclusive).</td>
<td><strong>£1,500 + VAT</strong></td>
</tr>
<tr>
<td><strong>SOLD OUT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Programme advert</strong></td>
<td>Advertise in the Congress mini programme (exclusive).</td>
<td><strong>£1,750 + VAT</strong></td>
</tr>
<tr>
<td><strong>SOLD OUT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Banner at the entrance to the Exhibition Hall</strong></td>
<td>Large hanging banner at the entrance to the Exhibition Hall (exclusive).</td>
<td><strong>£2,500 + VAT</strong></td>
</tr>
<tr>
<td><strong>SOLD OUT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Digital signage</strong></td>
<td>Your slide or video (max. 30 seconds) displayed on digital signage on the Exhibition Hall floor for the duration of the Congress (limited availability).</td>
<td><strong>£1,000 + VAT</strong></td>
</tr>
<tr>
<td><strong>Push notifications</strong></td>
<td>Send a one-off message to all delegates (limited availability).</td>
<td><strong>£500 + VAT</strong> per notification.</td>
</tr>
<tr>
<td><strong>SOLD OUT</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Extras

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Private meeting room</strong></td>
<td>Book a private room for meetings, interviews or networking (limited availability).</td>
<td><strong>£600 + VAT per day</strong></td>
</tr>
<tr>
<td><strong>Data scanner</strong></td>
<td>Purchase a data scanner to help you capture leads.</td>
<td><strong>£400 + VAT</strong></td>
</tr>
<tr>
<td><strong>Additional exhibitor passes</strong></td>
<td>Providing access to the Exhibition Hall and all refreshment breaks.</td>
<td><strong>£80 + VAT per person, per day</strong></td>
</tr>
</tbody>
</table>
Delegate breakdown

Attendance numbers

![Bar chart showing Congress delegates attendance numbers from 2016 to 2022.](chart.png)

- 2016 (London): 3038
- 2017 (Edinburgh): 2531
- 2018 (Birmingham): 2795
- 2019 (London): 3456
- 2021 (Online): 3354
- 2022 (Edinburgh): 2478
2022 delegate breakdown by professional role

Delegate professional roles

- Consultants: 50%
- Core Trainee: 19%
- Higher Trainee: 12%
- SAS: 9%
- Student/FY: 8%
- Retired: 2%
2022 delegate breakdown by membership

<table>
<thead>
<tr>
<th>Year</th>
<th>Member Percentage</th>
<th>Non Member Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td>2018</td>
<td>76%</td>
<td>24%</td>
</tr>
<tr>
<td>2019</td>
<td>71%</td>
<td>29%</td>
</tr>
<tr>
<td>2021</td>
<td>83%</td>
<td>17%</td>
</tr>
<tr>
<td>2022</td>
<td>76%</td>
<td>24%</td>
</tr>
</tbody>
</table>
2022 delegate breakdown by faculty

Faculty Breakdown

- Rehab and social psychiatry
- Intellectual Disability
- Perinatal
- Old Age
- Neuropsychiatry
- Medical Psychotherapy
- Liaison
- General Adult
- Forensic
- Addictions
- Academic
- Eating disorders
- Child and adolescent faculty

[Bar chart showing the breakdown of delegates by faculty]
2022 breakdown by world region

Percentage of international delegates

<table>
<thead>
<tr>
<th>Year</th>
<th>UK</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td>2018</td>
<td>84%</td>
<td>16%</td>
</tr>
<tr>
<td>2019</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td>2021</td>
<td>86%</td>
<td>14%</td>
</tr>
<tr>
<td>2022</td>
<td>86%</td>
<td>14%</td>
</tr>
</tbody>
</table>
Testimonials

2022

“The event was exceptionally well organised, and it was great to network with so many delegates and exhibitors face-to-face.”

“The best part of the conference was the slick organisation and strong visitor profiles.”

“Great level of engagement and well organised conference.”

“Excellent organisation. Staff were brilliant. Food was excellent and feels like we’ve been successful.”

2021

“Very good event, we will be back next year.”

“Both developers and College staff fully supportive and responded promptly to queries and issues.”

“The team assisting with booking were fantastic and attentive even in light of the time zone difference. They were able to answer our questions and guide us through getting the booth set up.”

“The traffic on the stands was incredibly higher than that we have experienced at some events.”

“Stand visits… have definitely been head and shoulders above any of the [other events] we’ve done in the past year.”

2019

“It was a great event, we really enjoyed it and has so many good conversations with really engaged psychiatrists which was fantastic”

“Really good engagement from delegates - Keep it up!”

“Thanks for an amazing event!”

“This event has exceeded our expectations.”

2018

“We have had a particularly positive experience and made several connections.”
“Really good engagement from delegates - Keep it up!”

“Met a number of key customers at the event from all around the UK.”

“The conference was a great experience and all staff from RCPsych were extremely helpful and professional.”
2022 exhibitors

We would like to thank our 2022 exhibitors:

GOLD

Northamptonshire Healthcare NHS Foundation Trust

ViATRIS

CAMBRIDGE UNIVERSITY PRESS

Northumberland, Tyne and Wear NHS Foundation Trust

interact medical

NHS Pennine Care NHS Foundation Trust

Khiron Clinics

NSW Government Health Justice Health and Forensic Mental Health Network

Pertemps Psychiatry Doctors • Nurses • AHPs • Care The face of mental health recruitment

Takeda

NHS Tees, Esk and Wear Valleys NHS Foundation Trust

RECORDATI

SILVER

Devon Partnership NHS Trust

Matchmedics We Recruit Doctors

Greater Manchester Mental Health NHS Foundation Trust

MaST

directmedics HEALTHCARE RECRUITMENT

NHS Fife

Janssen Neuroscience

Katalyst Diagnostics

magstim

MagVenture

camurus

Psyplicity With you on your journey