

Exhibition Opportunities





ROYAL COLLEGE OF PSYCHIATRISTS
**International
Congress 2023**
Liverpool 10-13 July

CONTENTS

CONTENTS.....	2
ABOUT THE ROYAL COLLEGE OF PSYCHIATRISTS.....	3
A HISTORY OF THE INTERNATIONAL CONGRESS.....	4
RCPsych International Congress 2023.....	4
CONTACT DETAILS	4
EXHIBITION PACKAGES.....	5
Sponsorship Levels.....	5
ADDITIONAL OPPORTUNITIES AND EXTRAS	6
Marketing and advertising.....	6
Extras	6
DELEGATE BREAKDOWN	7
Attendance numbers	7
2022 delegate breakdown by professional role.....	8
2022 delegate breakdown by membership.....	9
2022 delegate breakdown by faculty	10
Faculty Breakdown.....	10
TESTIMONIALS.....	12
2022 EXHIBITORS	14

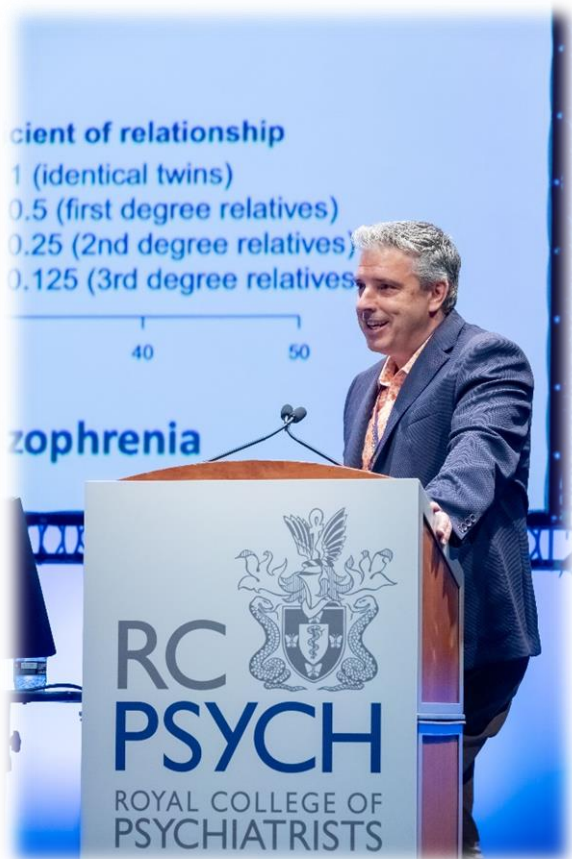
About the Royal College of Psychiatrists

The Royal College of Psychiatrists is the professional medical body responsible for supporting psychiatrists throughout their careers, from training through to retirement, and in setting and raising standards of psychiatry in the United Kingdom.

The College aims to improve the outcomes of people with mental illness, and the mental health of individuals, their families and communities. In order to achieve this, the College sets standards and promotes excellence in psychiatry; leads, represents and supports psychiatrists; improves the scientific understanding of mental illness; works with and advocates for patients, carers and their organisations. Nationally and internationally, the College has a vital role in representing the expertise of the psychiatric profession to governments and other agencies.

The core purposes of the Royal College of Psychiatrists are to:

- Set standards and promote excellence in psychiatry and mental healthcare
- Lead, represent and support psychiatrists
- Work with patients, carers and other organisations interested in delivering high quality mental health services



A history of the International Congress

The Royal College of Psychiatrists celebrated its first International Congress in 2010 with just over 1,300 delegates. Since then, the event has grown steadily to become one of the most prestigious mental health events in the world attended in 2019 by over 3,400 delegates. The congress attracts local, national, and international delegates from various professional backgrounds. It is the ideal opportunity for psychiatrists to network, share best practice and ensure they are up to date with the latest findings in mental health.

In 2022, we returned to an in-person Congress after an extended period of online learning following the pandemic. We hosted a total of 2,478 delegates from 49 countries.

RCPsych International Congress 2023

In 2023, we are very excited to once again be returning to a face-to-face Congress, which will take place in Liverpool, 10-13 July. Following the huge success of our in-person event in Edinburgh in 2022 and the overwhelmingly positive feedback, we look forward to welcoming all our delegates and exhibitors back to the Congress in Liverpool and expect to meet with more than 2,500 delegates from across the globe.

We hope to see you there!



Contact Details

To make a booking or to discuss your individual requirements, please contact Eloise Alikhani at exhibition@rcpsych.ac.uk.

Exhibition Packages

Sponsorship Levels

	Platinum	Gold	Silver	Bronze - SOLD OUT
Cost	£12,600 + VAT	£8,400 + VAT	£6,300 + VAT	£4,200 + VAT
Stand size*	6m x 3m	4m x 3m	3m x 3m	3m x 2m
Exhibitor passes included**	3	3	2	2
Delegate passes included***	2	1	x	x
Push notification in the app (individualised)	1	1	x	x
Entry in the Congress app	Video & PDF content	Video & PDF content	PDF content	Text only
Logo on the app with link to website	Yes	Yes	Yes	Yes
Listing on the Congress website	Logo & 100-word bio	Logo & 80-word bio	Logo & 50-word bio	Logo & link to website

*Exhibition stands include shell scheme structure, name board, electricity point, lighting, access to venue Wi-Fi. Furniture is not included.

**Exhibitor passes include access to the Congress Exhibition Hall, all lunch and refreshment breaks and the Welcome Reception. It does not include access to the Congress sessions.

***Worth up to £990, delegate passes allow access to all the Congress sessions.

Additional Opportunities and Extras

Marketing and advertising

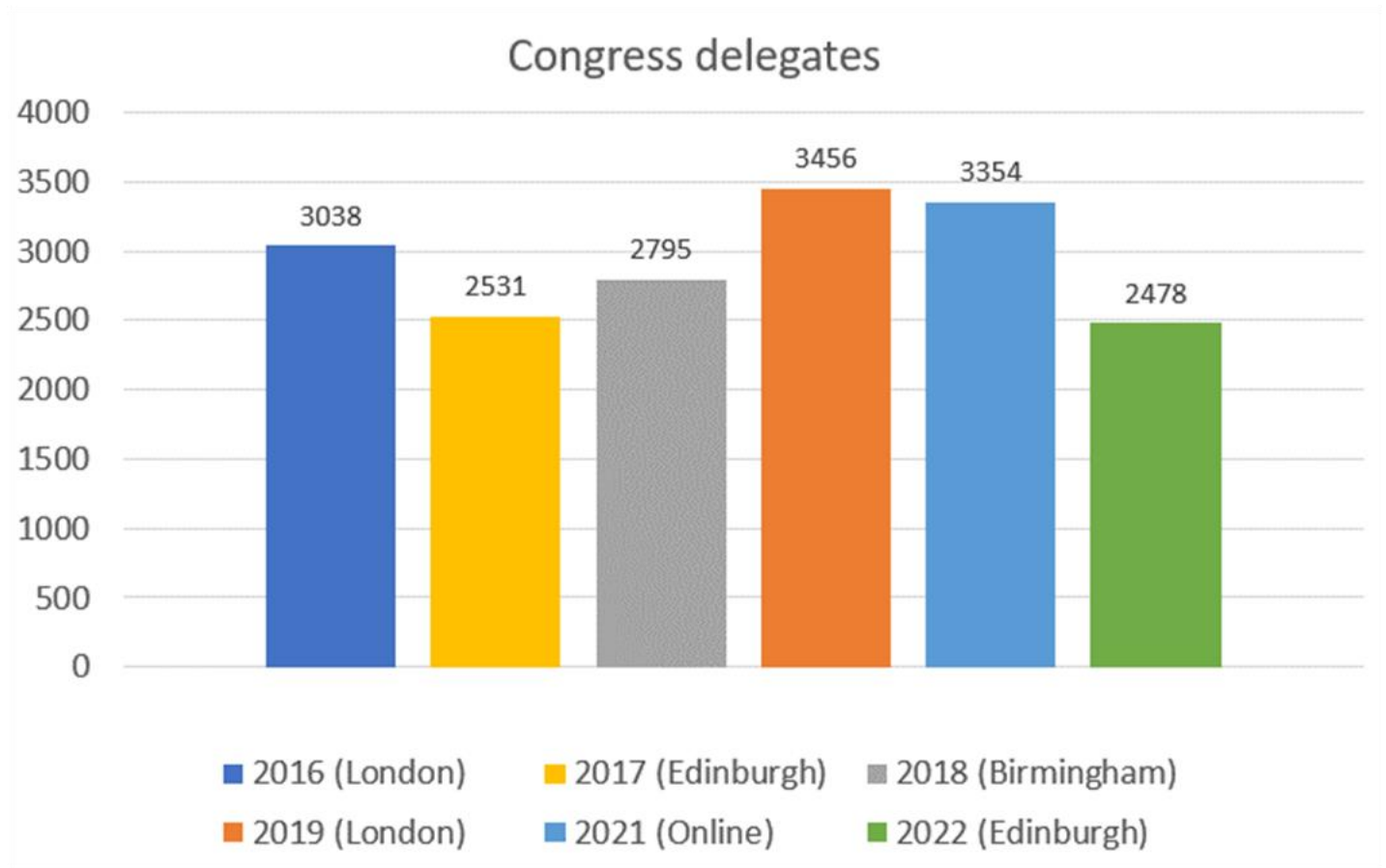
Item	Description	Cost
App Banner Advertisement SOLD OUT	Advertise in the Congress app (exclusive).	£1,500 + VAT
Programme advert SOLD OUT	Advertise in the Congress mini programme (exclusive).	£1,750 + VAT
Banner at the entrance to the Exhibition Hall SOLD OUT	Large hanging banner at the entrance to the Exhibition Hall (exclusive).	£2,500+VAT
Digital signage	Your slide or video (max. 30 seconds) displayed on digital signage on the Exhibition Hall floor for the duration of the Congress (limited availability).	£1,000 + VAT
Push notifications SOLD OUT	Send a one-off message to all delegates (limited availability).	£500 + VAT per notification.

Extras

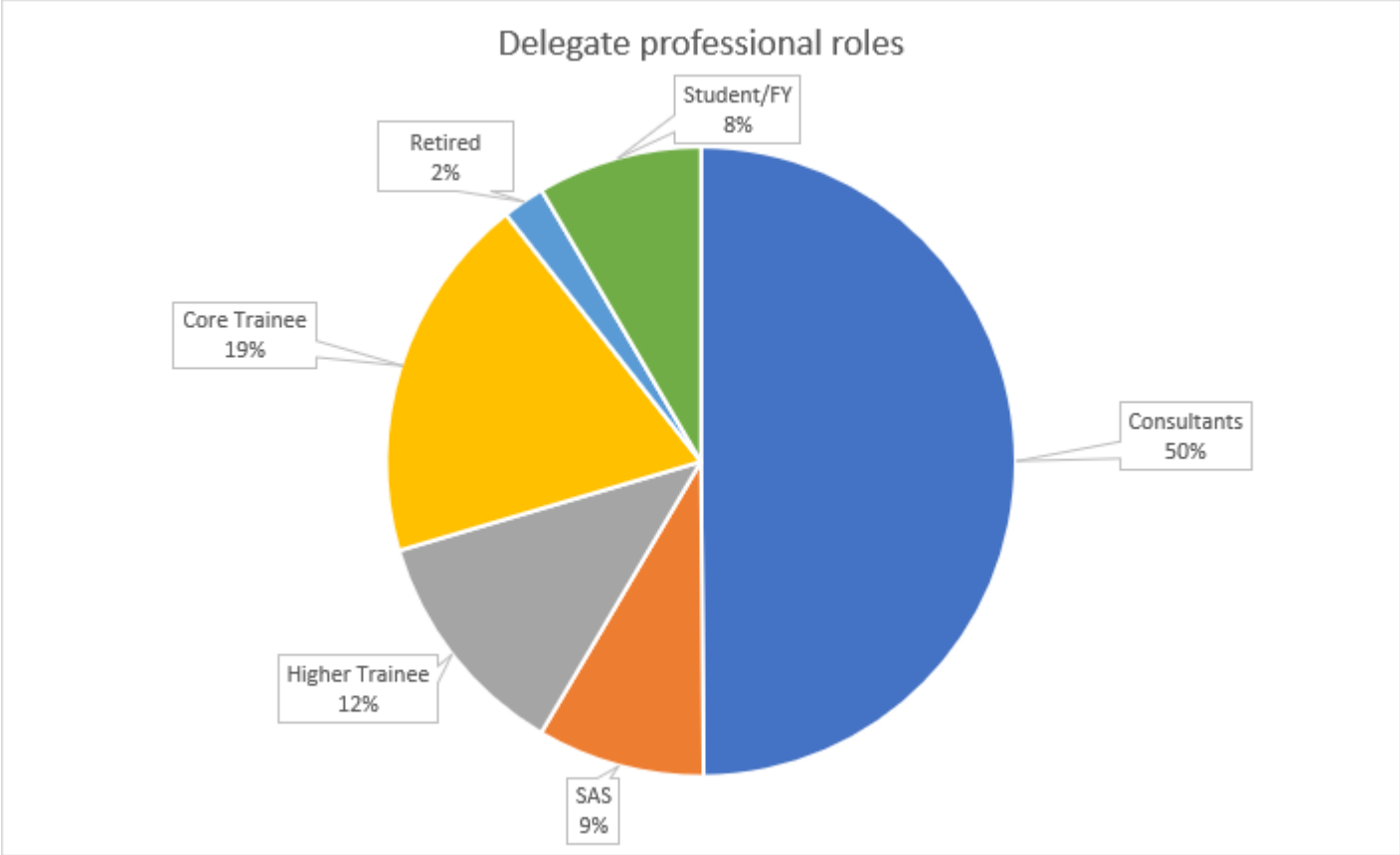
Item	Description	Cost
Private meeting room	Book a private room for meetings, interviews or networking (limited availability).	£600 + VAT per day
Data scanner	Purchase a data scanner to help you capture leads.	£400 + VAT
Additional exhibitor passes	Providing access to the Exhibition Hall and all refreshment breaks.	£80 + VAT per person, per day

Delegate breakdown

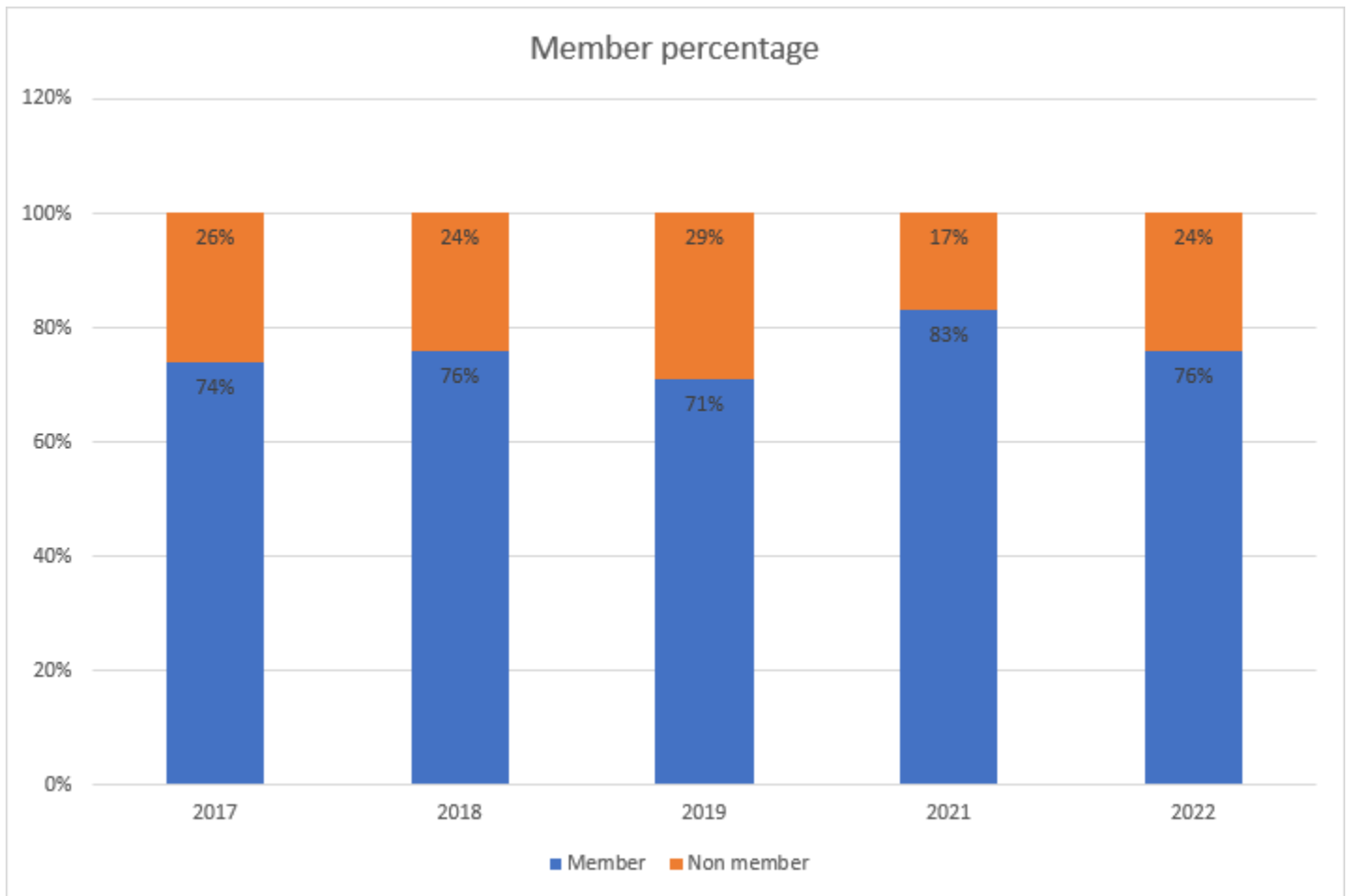
Attendance numbers



2022 delegate breakdown by professional role

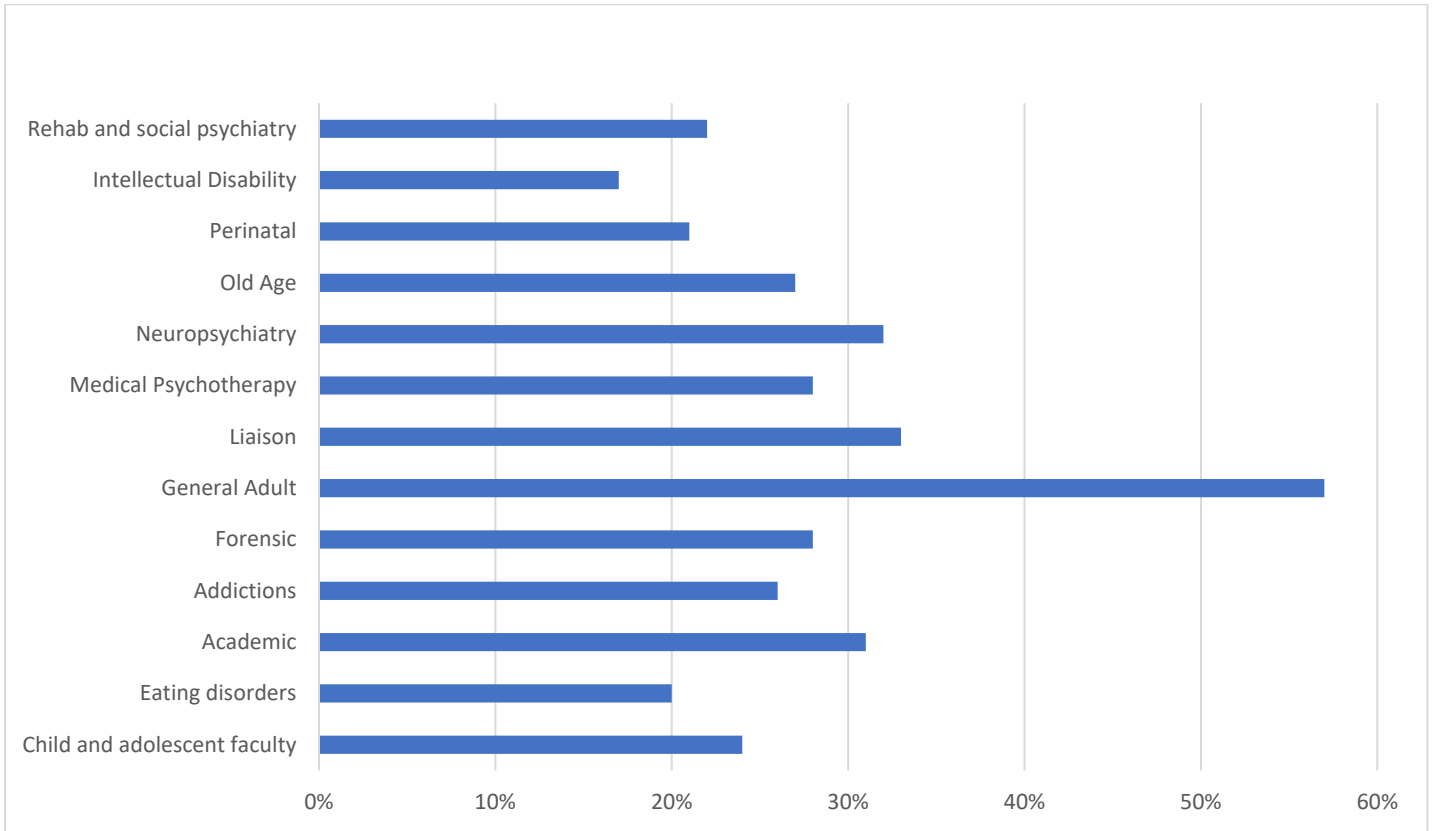


2022 delegate breakdown by membership

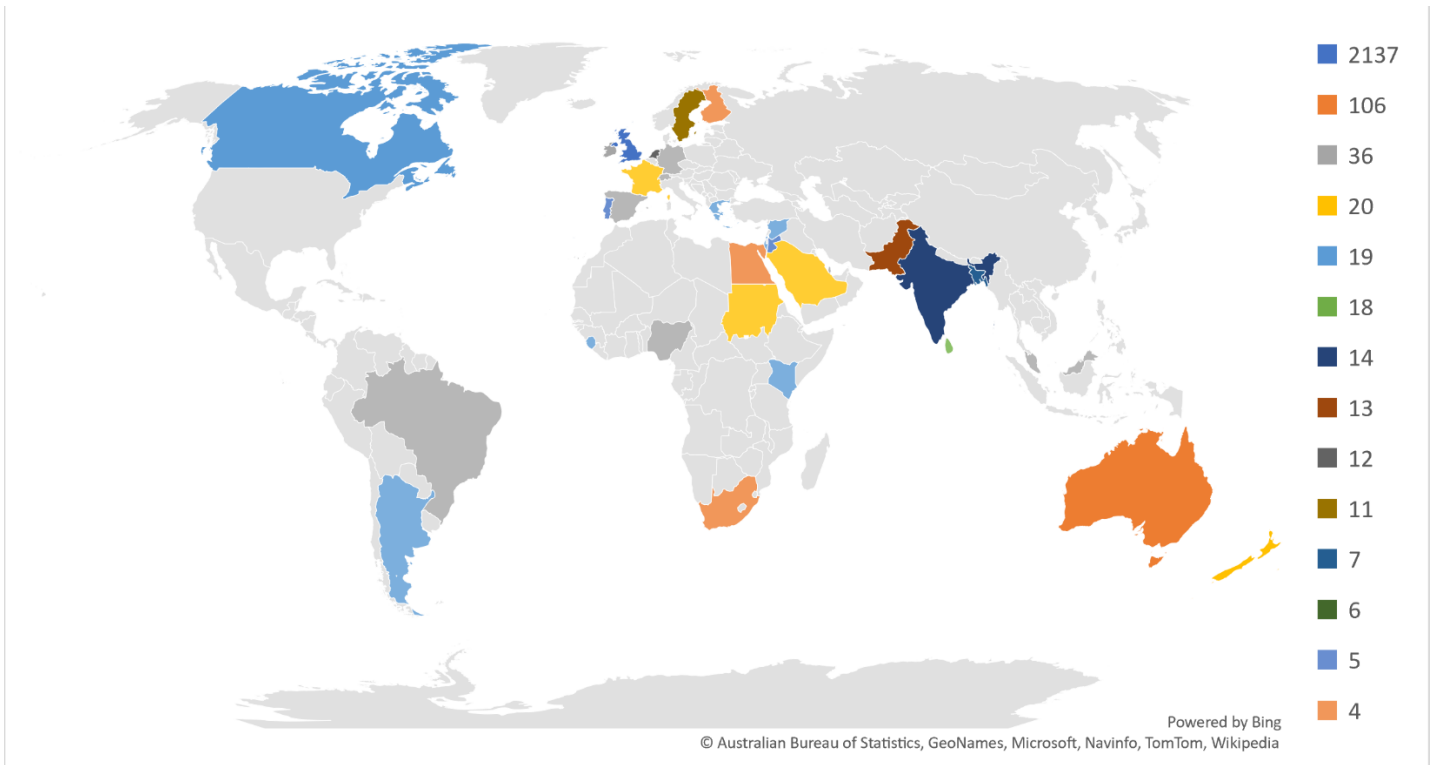


2022 delegate breakdown by faculty

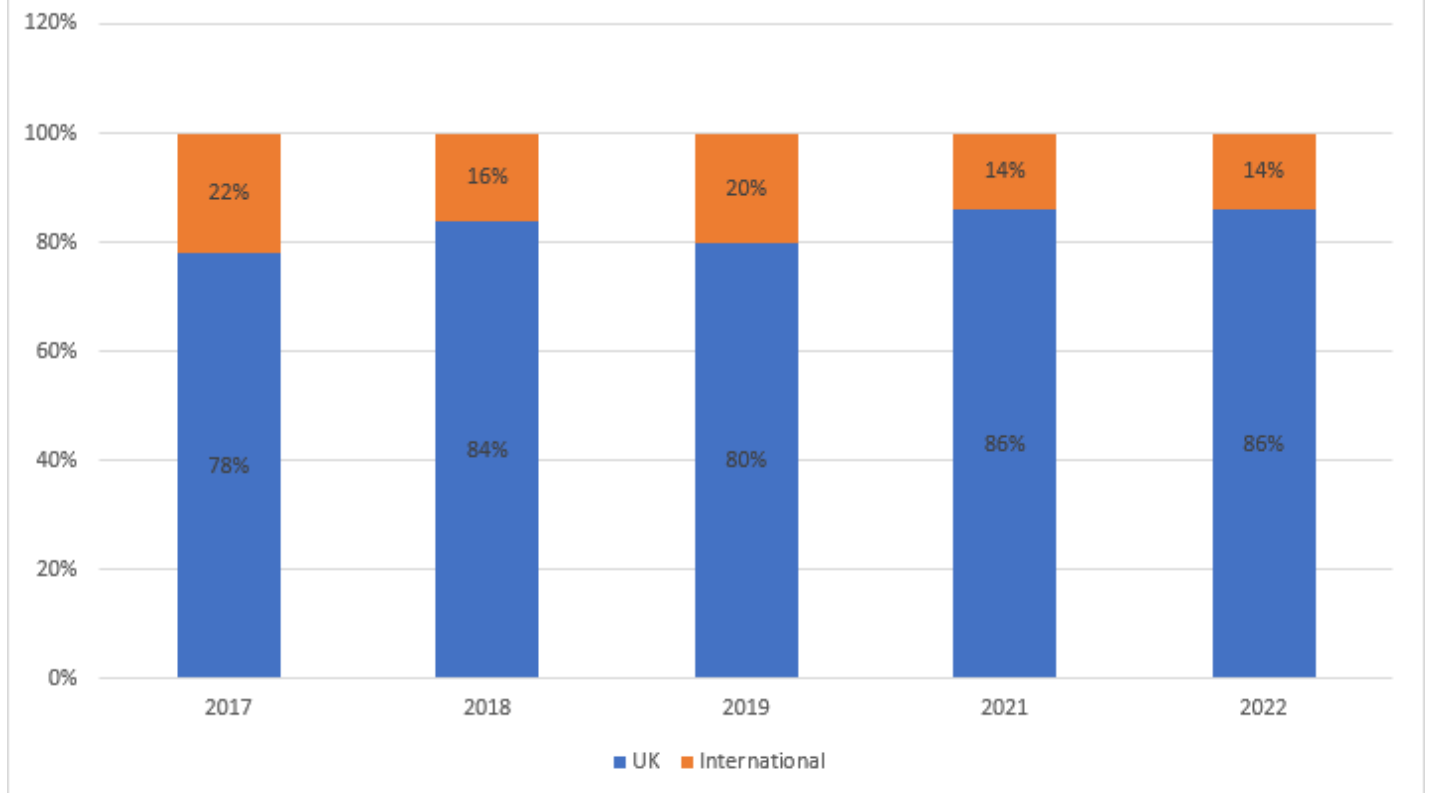
Faculty Breakdown



2022 breakdown by world region



Percentage of international delegates



Testimonials

2022

"The event was exceptionally well organised, and it was great to network with so many delegates and exhibitors face-to-face."

"The best part of the conference was the slick organisation and strong visitor profiles."

"Great level of engagement and well organised conference."

"Excellent organisation. Staff were brilliant. Food was excellent and feels like we've been successful."

2021

"Very good event, we will be back next year."

"Both developers and College staff fully supportive and responded promptly to queries and issues."

"The team assisting with booking were fantastic and attentive even in light of the time zone difference. They were able to answer our questions and guide us through getting the booth set up."

"The traffic on the stands was incredibly higher than that we have experienced at some events."

"Stand visits... have definitely been head and shoulders above any of the [other events] we've done in the past year."

2019

"It was a great event, we really enjoyed it and has so many good conversations with really engaged psychiatrists which was fantastic"

"Really good engagement from delegates - Keep it up!"

"Thanks for an amazing event!"

"This event has exceeded our expectations."

2018

"We have had a particularly positive experience and made several connections."

“Really good engagement from delegates - Keep it up!”

“Met a number of key customers at the event from all around the UK.”

“The conference was a great experience and all staff from RCPsych were extremely helpful and professional.”

2022 exhibitors

We would like to thank our 2022 exhibitors:

GOLD



SILVER





oxehealth
CLINICAL RESEARCH FORUM

Pulse
Psychiatry

NHS
Somerset
NHS Foundation Trust

HSC Southern Health
and Social Care Trust
Quality Care - for you, with you



MDU

BRONZE

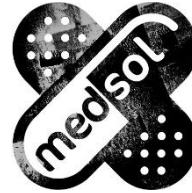
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British Association for
Psychopharmacology

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your medical bookshop



NHS
Humber Teaching
NHS Foundation Trust

AMERICAN
PSYCHIATRIC
ASSOCIATION
PUBLISHING



sooma

MDDUS
UK INDEMNITY, ADVICE & SUPPORT

nova scotia
health authority

NZDr
New Zealand
Psychiatry Recruitment

Head Medical

MYOGENES
IT'S IN OUR DNA

NHS
Grampian

NHS
Avon and Wiltshire
Mental Health Partnership
NHS Trust

Medical Protection

NATIONAL
LOCUMS



Spinner
Medical
Recruitment

unite medical.

NHS
Surrey and Borders
Partnership
NHS Foundation Trust