

2024 Exhibition Opportunities



ROYAL COLLEGE OF PSYCHIATRISTS
**International
Congress**



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International Congress

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About the Royal College of Psychiatrists

The Royal College of Psychiatrists is the professional medical body responsible for supporting psychiatrists throughout their careers, from training through to retirement, and in setting and raising standards of psychiatry in the United Kingdom.

The College aims to improve the outcomes of people with mental illness, and the mental health of individuals, their families and communities. In order to achieve this, the College sets standards and promotes excellence in psychiatry; leads, represents and supports psychiatrists; improves the scientific understanding of mental illness; works with and advocates for patients, carers and their organisations. Nationally and internationally, the College has a vital role in representing the expertise of the psychiatric profession to governments and other agencies.

The core purposes of the Royal College of Psychiatrists are to:

- Set standards and promote excellence in psychiatry and mental healthcare
- Lead, represent and support psychiatrists
- Work with patients, carers and other organisations interested in delivering high quality mental health services



A history of the International Congress

The Royal College of Psychiatrists celebrated its first International Congress in 2010 with just over 1,300 delegates. Since then, the event has grown steadily to become one of the most prestigious mental health events in the world, attended in 2019 by over 3,400 delegates. The congress attracts local, national, and international delegates from various professional backgrounds. It is the ideal opportunity for psychiatrists to network, share best practice and ensure they are up to date with the latest findings in mental health.

In 2023, we hosted a total of 2,637 delegates from 53 countries at the ACC, Liverpool. Delegates enjoyed a full scientific programme of over 80 sessions and masterclasses, as well as poster presentations, a vibrant exhibition, the Congress Cultural Fringe and social activities.

RCPsych International Congress 2024

For our 2024 International Congress, we are delighted to be returning to the EICC, Edinburgh, from 17-20 June. We are expecting more than 2,500 delegates from across the globe to join us, and we look forward to welcoming back both new and returning exhibitors and delegates.

We hope to see you there!



Contact details

To make a booking or to discuss your individual requirements, please contact Eloise Alikhani at exhibition@rcpsych.ac.uk.

2024 Exhibition packages – **SOLD OUT**

Sponsorship

Levels

	Platinum SOLD OUT	Gold SOLD OUT	Silver SOLD OUT	Bronze SOLD OUT
Cost	£13,500 + VAT	£9,000 + VAT	£6,750 + VAT	£4,500 + VAT
Stand size*	6m x 3m	4m x 3m	3m x 3m	3m x 2m
Exhibitor passes included**	3	3	2	2
Delegate passes included***	2	1	×	×
Push notification in the app (individualised)	1	1	×	×
Entry in the Congress app	Video and PDF content	Video and PDF content	PDF content	Text only
Logo on the app with link to website	Yes	Yes	Yes	Yes
Listing on the Congress website	Logo and 100 word bio	Logo and 80 word bio	Logo and 50 word bio	Logo and link to website

*Exhibition stands include shell scheme structure, name board, electricity point, lighting, access to venue Wi-Fi. Furniture is not included.

**Exhibitor passes include access to the Congress Exhibition Hall, all lunch and refreshment breaks and the Welcome Reception. The passes do not include access to the Congress sessions.

***Worth up to £995, delegate passes allow access to all the Congress sessions.

Additional opportunities and extras

Marketing and advertising

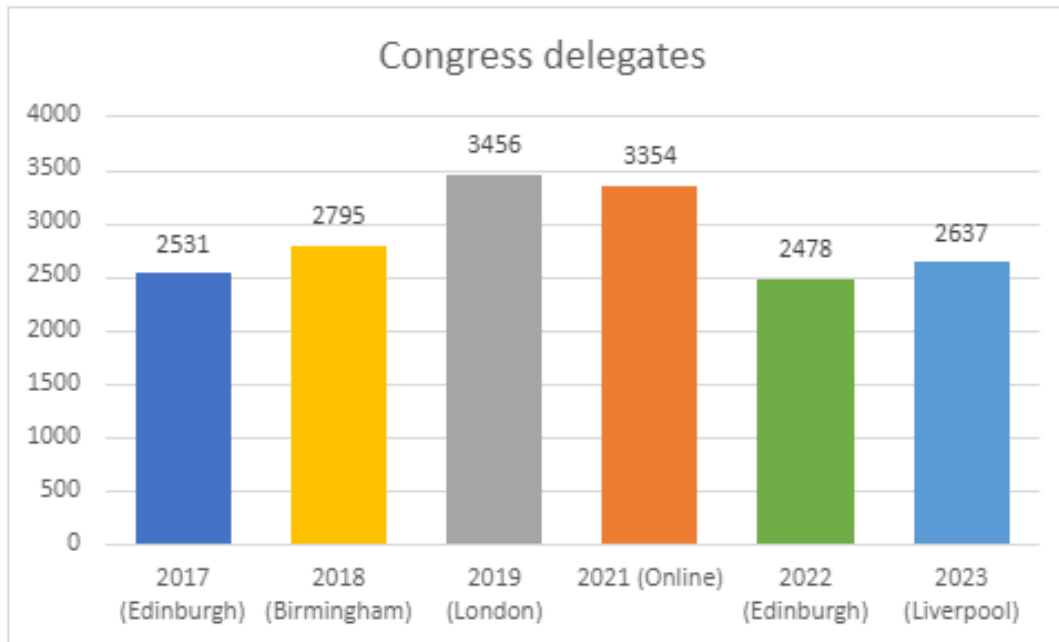
Item	Description	Cost
App banner advertisement SOLD OUT	Your banner on the homepage of the Congress app (exclusive).	£1,750 + VAT
Programme advert* SOLD OUT	Advertise in the Congress mini programme (exclusive).	£2,000 + VAT
Vinyl sticker banner at the entrance to the Exhibition Hall*	Large vinyl sticker banner on the doors panels at the entrance to the Exhibition Hall (exclusive).	£2,500 + VAT
Meeting pod branding*	Vinyl sticker branding in a meeting pod at the entrance to the Exhibition Hall (limited availability – x1 still available).	£2,000 + VAT
Push notifications	Send a one-off message to all delegates (limited availability).	£500 + VAT per notification.

*Price includes production costs, exhibitor to supply artwork.

Extras

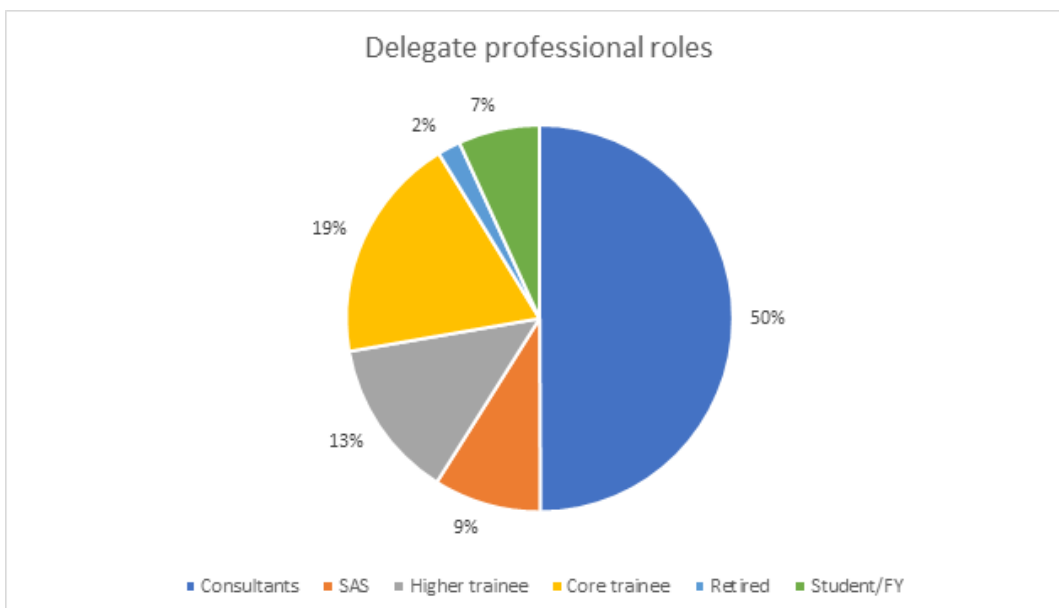
Item	Description	Cost
Lead capture	Purchase a license for your team to use our lead capture app.	£425 + VAT
Additional exhibitor passes	Providing access to the Exhibition Hall and all refreshment breaks.	£85 + VAT per person, per day

Delegate breakdown

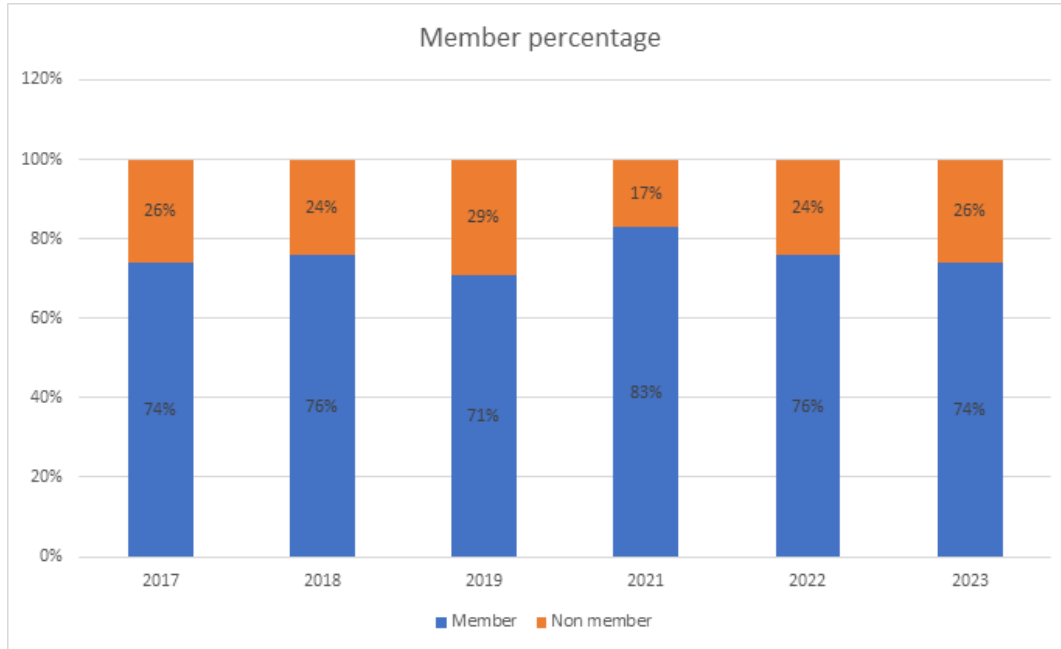


Attendance numbers

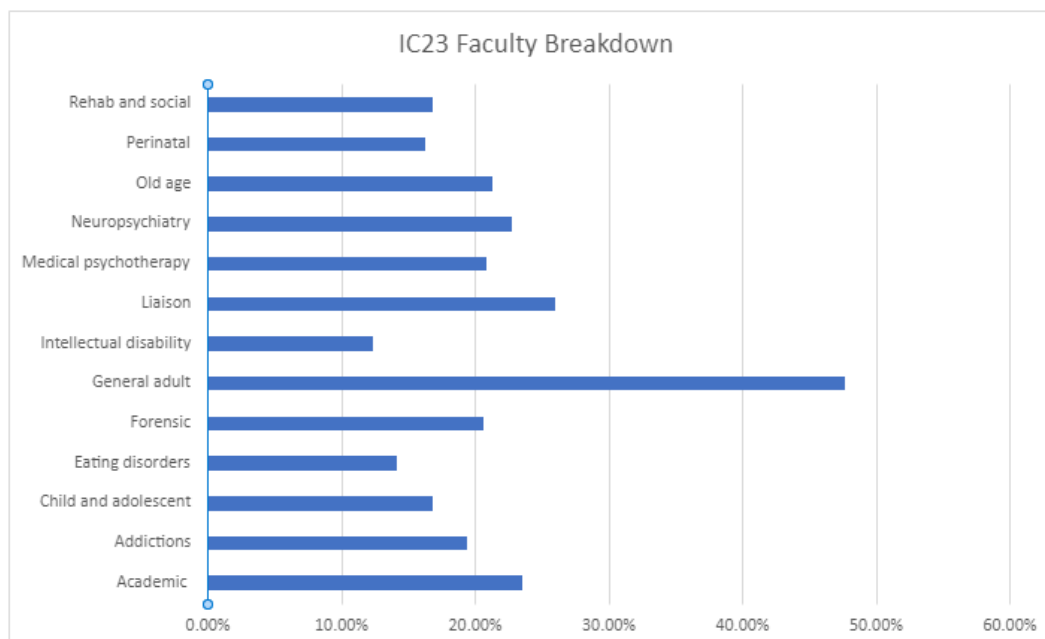
2023 delegate breakdown by professional role



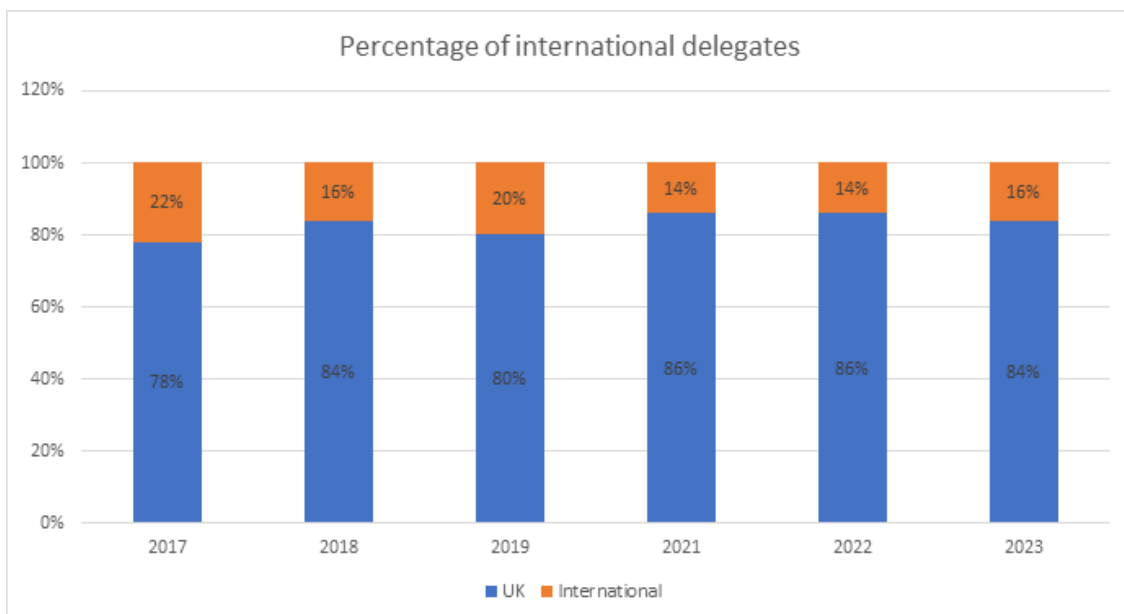
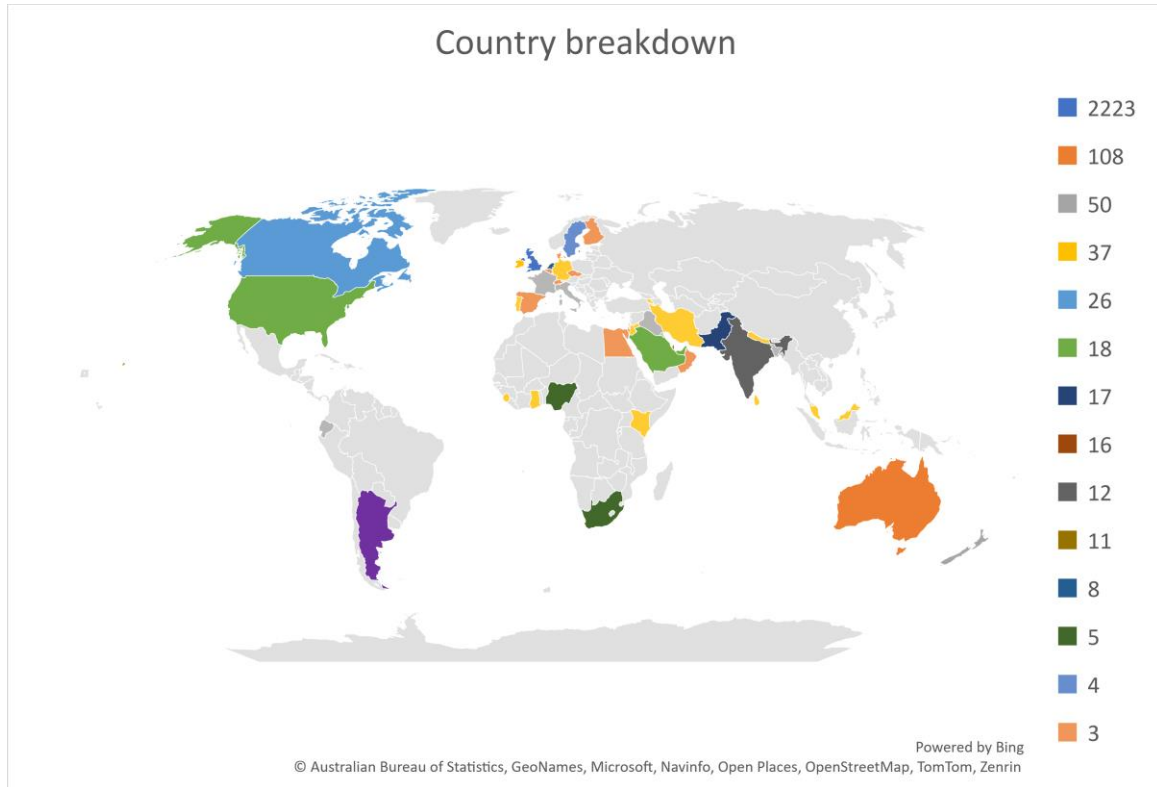
2023 delegate breakdown by membership



2023 delegate breakdown by faculty



2023 breakdown by world region



Testimonials

2023

"I very much enjoyed the event and would evaluate its impact as significant for the work of my organisation."

"For us as first-time exhibitors at this event, it was fantastic, and the team were really supportive and helpful."

"[The best part of the Congress was] meeting so many like-minded people, the comradery, the opportunity to catch up with colleagues and meet new people."

"We met some excellent delegates this year who have provided their details for follow up meetings. The app was also extremely useful."

"Loved the event and can't wait for next year."

2022

"The event was exceptionally well organised, and it was great to network with so many delegates and exhibitors face-to-face."

"The best part of the conference was the slick organisation and strong visitor profiles."

"Great level of engagement and well organised conference."

"Excellent organisation. Staff were brilliant. Food was excellent and feels like we've been successful."

2021

"Very good event, we will be back next year."

"Both developers and College staff fully supportive and responded promptly to queries and issues."

"The team assisting with booking were fantastic and attentive even in light of the time zone difference. They were able to answer our questions and guide us through getting the booth set up."

"The traffic on the stands was incredibly higher than that we have experienced at some events."

"Stand visits... have definitely been head and shoulders above any of the [other events] we've done in the past year."

2019

"It was a great event, we really enjoyed it and has so many good conversations with really engaged psychiatrists which was fantastic"

"Really good engagement from delegates - Keep it up!"

"Thanks for an amazing event!"

"This event has exceeded our expectations."

2018

"We have had a particularly positive experience and made several connections."

"Really good engagement from delegates - Keep it up!"

"Met a number of key customers at the event from all around the UK."

"The conference was a great experience and all staff from RCPsych were extremely helpful and professional."