Exhibition Opportunities

CELEBRATING
ROYAL COLLEGE OF PSYCHIATRISTS
180 YEARS
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About the Royal College of Psychiatrists

The Royal College of Psychiatrists is the professional medical body responsible for supporting psychiatrists throughout their careers, from training through to retirement, and in setting and raising standards of psychiatry in the United Kingdom.

The College aims to improve the outcomes of people with mental illness, and the mental health of individuals, their families and communities. In order to achieve this, the College sets standards and promotes excellence in psychiatry; leads, represents and supports psychiatrists; improves the scientific understanding of mental illness; works with and advocates for patients, carers and their organisations. Nationally and internationally, the College has a vital role in representing the expertise of the psychiatric profession to governments and other agencies.

The core purposes of the Royal College of Psychiatrists are to:

- Set standards and promote excellence in psychiatry and mental healthcare
- Lead, represent and support psychiatrists
- Work with patients, carers and other organisations interested in delivering high quality mental health services
A history of the International Congress

The Royal College of Psychiatrists celebrated its first International Congress in 2010 with just over 1,300 delegates. Since then, the event has grown steadily to become one of the most prestigious mental health events in the world attended in 2019 by over 3,400 delegates. The congress attracts local, national and international delegates from various professional backgrounds. It is the ideal opportunity for psychiatrists to network, share best practice and ensure they are up to date with the latest findings in mental health.

In 2021, we took our Congress online for the first time, hosting a total of 3,354 delegates from 57 countries.

RCPsych International 2022

In 2022, we are very excited to be returning to a face-to-face Congress, which will take place at the EICC in Edinburgh, 20-23 June. Three years after we last met in-person in 2019, we look forward to welcoming all our delegates and exhibitors back to the Congress and expect to meet with more than 2,500 delegates from across the globe.

We hope to see you there!

Contact Details

To make a booking or to discuss your individual requirements, please contact Isabel.Brinsden@rcpsych.ac.uk
**Exhibition Packages**

**Sponsorship Levels**

<table>
<thead>
<tr>
<th></th>
<th>Gold - SOLD OUT</th>
<th>Silver</th>
<th>Bronze - SOLD OUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>£7,900</td>
<td>£5,900</td>
<td>£3,900</td>
</tr>
<tr>
<td>Stand size</td>
<td>5m x 3m</td>
<td>3m x 3m</td>
<td>3m x 2m</td>
</tr>
<tr>
<td>Number of stands available</td>
<td>12</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Exhibitor passes included*</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Delegate passes included**</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Data scanner</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Push notifications in the app</td>
<td>2</td>
<td>2</td>
<td>X</td>
</tr>
<tr>
<td>Advert on app home page</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Entry in the Congress app</td>
<td>Video &amp; PDF content</td>
<td>PDF content</td>
<td>Text only</td>
</tr>
<tr>
<td>Logo on the app with link to website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>WiFi</td>
<td>Venue WiFi</td>
<td>Venue WiFi</td>
<td>Venue WiFi</td>
</tr>
<tr>
<td>Furniture</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
</tr>
</tbody>
</table>

*Exhibitor passes include access to the Congress Exhibition Hall, all lunch and refreshment breaks and the Welcome Reception. It does not include access to the Congress sessions.

**Worth up to £990, delegate passes allow access to all the Congress sessions.**
### Additional Opportunities and Extras

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Private meeting room</strong></td>
<td>Book a private room for meetings, interviews or networking.</td>
<td><strong>£500 + VAT</strong> per day</td>
</tr>
<tr>
<td><strong>Data scanner</strong></td>
<td>Purchase a data scanner to help you capture leads.</td>
<td><strong>£350 + VAT</strong></td>
</tr>
<tr>
<td><strong>Banner Advertisement</strong></td>
<td>Advertise in the Congress app. <em>(1 available)</em></td>
<td><strong>£800 + VAT</strong></td>
</tr>
<tr>
<td><strong>Programme advert</strong></td>
<td>Advertise in the Congress mini-programme. <em>(1 available)</em></td>
<td><strong>£1,250 + VAT</strong></td>
</tr>
<tr>
<td><strong>Push notifications</strong></td>
<td>Send a one-off message to all delegates.</td>
<td><strong>£200 + VAT</strong> per notification.</td>
</tr>
<tr>
<td><strong>Additional exhibitor passes</strong></td>
<td>Providing access to Exhibition Hall and all refreshment breaks.</td>
<td><strong>£50 + VAT</strong> per person, per day</td>
</tr>
</tbody>
</table>
Delegate breakdown

Attendance numbers

Total Delegates

- 2016 (London): 3038
- 2017 (Edinburgh): 2531
- 2018 (Birmingham): 2795
- 2019 (London): 3456
- 2021 (Online): 3355

2021 delegate breakdown by professional role

- Consultant: 51%
- Core trainee: 14%
- SAS Doctor: 10%
- Student and foundation doctor: 10%
- Retired: 3%
- Advanced Trainee: 12%
2021 delegate breakdown by membership

Delegate breakdown by faculty

- Child and adolescent faculty
- Eating disorders
- Academic
- Addictions
- Forensic
- Medical Psychotherapy
- Neuropsychiatry
- Old Age
- Perinatal
- Intellectual Disability
- Rehab and social psychiatry

Member breakdown:
- General Adult: 60%
- Liaison: 30%
- Medical Psychotherapy: 20%
- Neuropsychiatry: 17%
- Old Age: 10%
- Perinatal: 0%
- Intellectual Disability: 0%
- Rehab and social psychiatry: 0%

Non member breakdown:
- General Adult: 0%
- Liaison: 0%
- Medical Psychotherapy: 0%
- Neuropsychiatry: 0%
- Old Age: 0%
- Perinatal: 0%
- Intellectual Disability: 0%
- Rehab and social psychiatry: 0%
2021 breakdown by world region

- Europe UK: 86%
- Asia and Pacific: 7%
- North America: 2%
- Central and South America: 0%
- Africa: 1%
- Middle East: 1%
- Europe Other: 3%

Percentage of International Delegates

<table>
<thead>
<tr>
<th>Year</th>
<th>UK</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td>2017</td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td>2018</td>
<td>84%</td>
<td>16%</td>
</tr>
<tr>
<td>2019</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td>2021</td>
<td>86%</td>
<td>14%</td>
</tr>
</tbody>
</table>
Testimonials

2021
“Very good event, we will be back next year”

“Both developers and College staff fully supportive and responded promptly to queries and issues.”

“The team assisting with booking were fantastic and attentive even in light of the time zone difference. They were able to answer our questions and guide us through getting the booth set up.”

“The traffic on the stands was incredibly higher than that we have experienced at some events.”

“Stand visits... have definitely been head and shoulders above any of the [other events] we’ve done in the past year”

2019
“It was a great event, we really enjoyed it and has so many good conversations with really engaged psychiatrists which was fantastic”

“Really good engagement from delegates - Keep it up!”

“Thanks for an amazing event!”

“This event has exceeded our expectations”

2018
“We have had a particularly positive experience and made several connections”

“Really good engagement from delegates - Keep it up!”

“Met a number of key customers at the event from all around the UK”

“The conference was a great experience and all staff from RCPsych were extremely helpful and professional”
We would like to thank our 2021 exhibitors:

**GOLD**

![GOLD logos](image1)

**SILVER**

![SILVER logos](image2)

**BRONZE**

![BRONZE logos](image3)