

So why don't psychiatrists prescribe varenicline or cytisine?

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Context / declaration of interests



Pre 33 years Psychiatry,
Cardiology + Chest Medicine



Wrote 2019 RCPsych Vaping +
Varenicline Report



Strategic Director PMHIC

PMHIC overall aim

Improve implementation of evidence-based interventions to prevent mental disorders, their associated impacts (including through improved treatment coverage), and promote mental wellbeing and resilience

The mental health condition (MHC)
TREATMENT GAP: everyone's concern



The PMH / Prevention **Implementation Gap**:
PMHIC's primary aim: shared by few others



Follow NICE guidelines
on tobacco use
<https://www.nice.org.uk/ng209>

Brief intervention /
behavioural support

Offer combined NRT
and/or varenicline

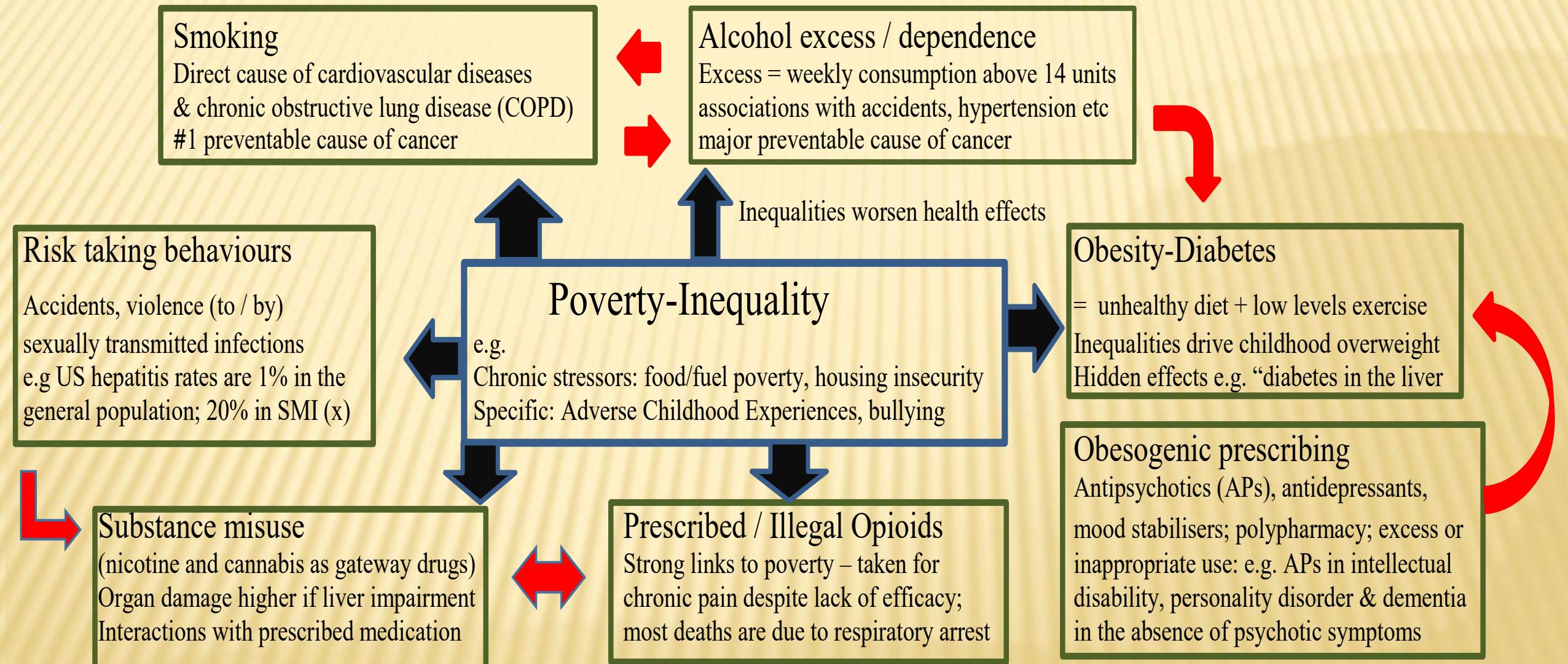
Referral to Smoking
Cessation service

Stop smoking
Anticipate impact on
antipsychotic drug
metabolism; alter
dose appropriately



The policy-practice gap (new Lester adaptation listed centrally)

Seven drivers of Premature Mortality in people with severe mental illness. (SMI)



VARENICLINE OR CYTISINE INCREASE SMOKING QUITs

“Tell people who smoke that a range of interventions is available to help them stop smoking. Explain how to access them and refer people to stop-smoking support if appropriate. [2021]”

✖ NICE Guidance, 2025 = Ensure the following are accessible to adults who smoke:
behavioural interventions:

- behavioural support (individual and group)
- very brief advice

medicinally licensed products:

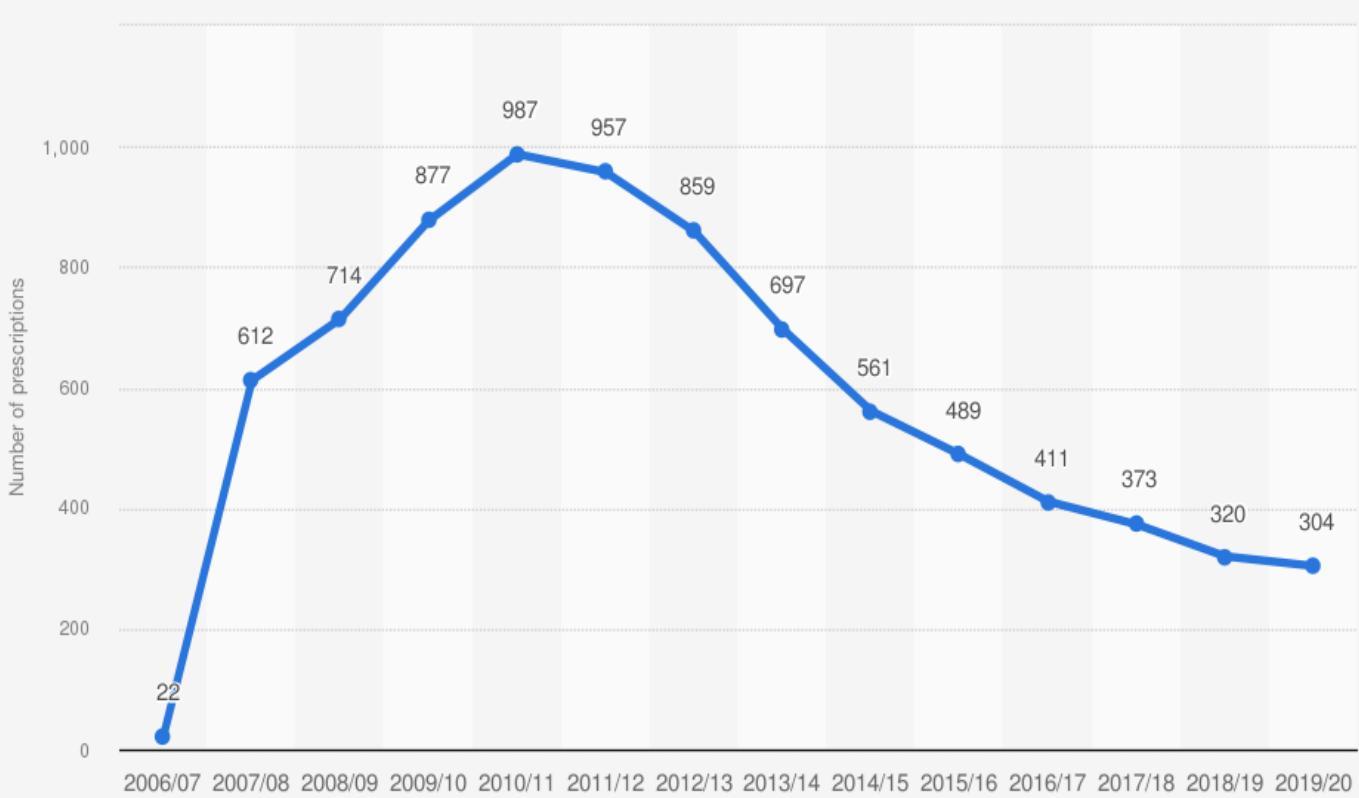
- cytisinicline [2025] – (cytisine)
- nicotine replacement therapy (NRT) – short and long acting
- varenicline
- bupropion
- nicotine-containing e-cigarettes
- Allen Carr's Easyway in-person group seminar.

12 WEEKS / 25 DAYS TOTAL TREATMENT PERIOD, AGED 18-65: NICOTINIC ACETYLCHOLINE PARTIAL AGONISTS

- ✖ Varenicline → $\alpha 4\beta 2$ receptors
- ✖ Relieves withdrawals – start treatment **before** quit date
- ✖ Blocks cues / rewards to relapsing back to smoking
- ✖ Versus placebo: OR = 3.2
- ✖ Mild nausea most common S/E (< bupropion): take with food
- ✖ Systematic reviews: no increase in suicidal thoughts / behaviours
- ✖ Cytisine → $\alpha 4\beta 2$ receptors
- ✖ Relieves nicotine withdrawals
- ✖ Competes with nicotine: Day 5 stop
- ✖ ↑ appetite, tho nausea up to 10%
- ✖ Sleep ↓↑, anxiety ↑, mood ↓
- ✖ Dose dependent anticholinergic SE
- ✖ Cautions in stroke, heart or liver
- ✖ Both better tolerated than SSRIs
- ✖ Both have min drug interactions
- ✖ Local protocols: ↑ start then ↓ taper

Decline in scripts came BEFORE Covid-19 and before supply problems: number of prescriptions England in 2023/24 was 388,256, compared to 1.8 million in 2013/14

Number of prescription items of varenicline (Champix) to quit smoking in England from 2006/07 to 2019/20 (in 1,000)



Source
NHS Digital
© Statista 2024

Additional Information:
United Kingdom (England); NHS Digital; 2006 to 2020; 16 years and older; Computer-assisted personal interviews (CAPI)

Varenicline prescriptions have significantly declined, especially in England, since a **supply disruption in 2021**. This decline is attributed to the recall of Pfizer's Champix due to nitrosamine impurities. Studies suggest this has led to thousands fewer people quitting smoking and potentially more avoidable deaths

The number of cytisine prescriptions in England has decreased significantly, falling from 3.9% of all quit attempts in the second half of 2021 to 0% by the end of 2022. This decline was attributed to a disruption in the supply of varenicline (another smoking cessation medication) due to nitrosamine impurities. Cytisine, a nicotine receptor agonist, is an alternative to varenicline and is available on prescription in the UK

ADD A FOOTER

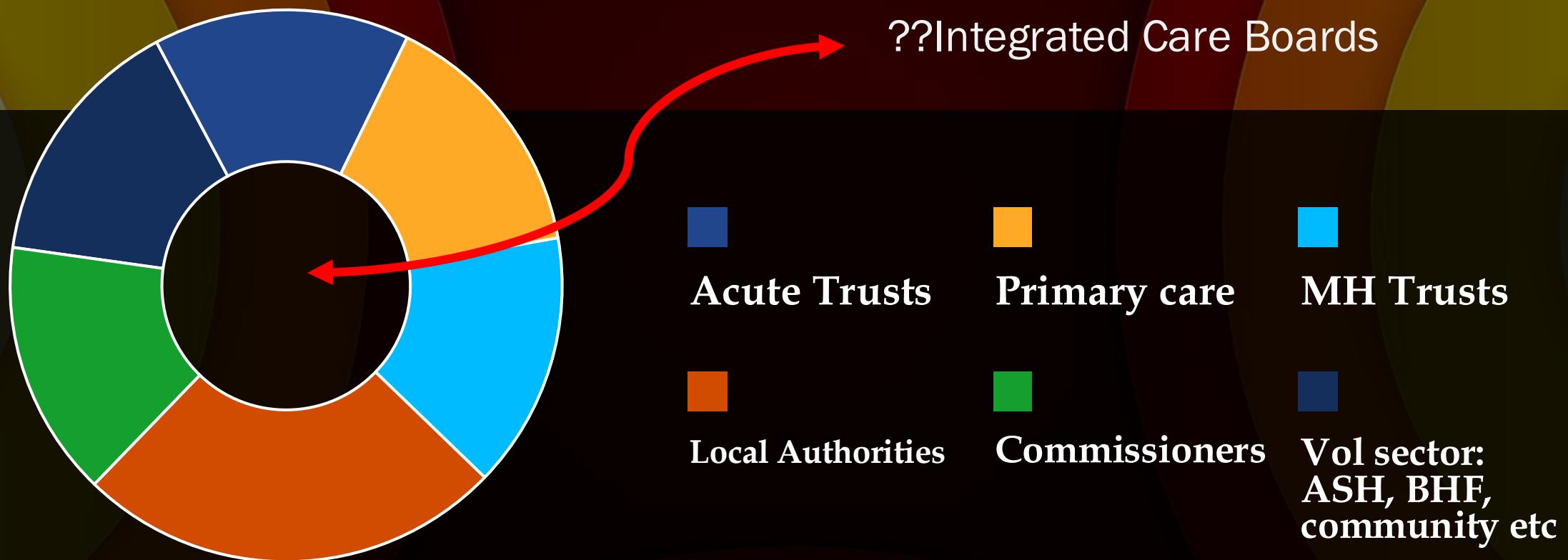
SO WHY DON'T PSYCHIATRISTS PRESCRIBE VAR / CYT?

- ✖ The “Can’t someone else do it?” response – I have enough to worry about without adding a safe, short-term cheap medicine to their list of medications that will improve MH and physical health
- ✖ Caution: memories of the black box warning. A whiff of danger to varenicline prescription. Ask who benefits the most from >40% smoking rates in SMI (gen pop 14%) and eCigs, pouches. The answer to both Qs is Big Tobacco.
- ✖ Confidence = familiarity: psychiatrists have let this slip.

THEORY OF CHANGE IN ONE SLIDE: @ MANY LEVELS



Fragmented NHS, absent / inaccessible services



Solutions (after Teasdale et al, 2025)

Enabling environments: many competing priorities but SMOKING is a Life or Death issue. There are no downsides to quitting smoking – except if you work for / accept blood money from Big Tobacco. Nicotine addiction (NRT, e cigarettes, pouches) has cost implications for people with MHCs - outta frying pan into the air fryer



PROCESSES

Clear but flexible treatment pathways
Transparent funding, data on outcomes

CULTURE + SKILLS

Learning communities
Coproduction ... task shifting
Leadership, local champions
Listen to the doubters, think about obstacles to quits

DELIVERY TOOLS

Integrate teams and their skill sets
Consistency across fragmented services and settings
Communicate success: data and narratives

Thank you!

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