

College process for considering requests for endorsement of policy-related work



Types of endorsement

The potential ways in which the College can endorse a publication include:

- Permitting use of the College logo
- Providing a quote from a senior College Officer that can be used by the organisation or individual promoting their document
- Raising awareness of the publication through media and public affairs activity.

Taking advice from the relevant faculties/committees/special interest groups as needed, the Policy and Campaigns team will assess what level the College has been involved in the work, its relevance to the College's priorities, and alignment with College policy.

A recommendation on whether the College should consider endorsing the work, and, if so, how it might do so (e.g. co-badging, permitting use of the College logo or providing a quote) will be provided to the College Registrar, who will determine whether it can be signed off or needs a view from the other College Officers.

Process for considering College endorsement

The decision to endorse another organisation's work, and to permit use of the College brand, requires a robust process to assess requests and provide quality assurance.

As a guiding principle, RCPsych will consider endorsing another organisation's work if:

- the College has been substantively involved in its development (either through being an agreed partner or where for example a College Officer, College Lead, Faculty Chair/Member is recognised as having provided input), or
- it is sufficiently aligned with a College priority policy area or recognised as a high-profile area the College should support.

Action for and role of faculties

Where faculties/committees/special interest groups receive a request for College endorsement, they are asked to both:

- advise the College Policy and Standards Manager (thomas.denning@rcpsych.ac.uk); and
- provide an initial view as to whether they think that the College should endorse it or not. (This should include a rationale for that recommendation taking into account the criteria referred to above around the amount of College input and where it sits alongside the College's strategic priorities.)