

Suggestions for promoting the Carer questionnaire

Hospital ideas to encourage questionnaire returns (from feedback in previous rounds):

- We advise that you designate a “focus period” for distribution to ensure that you get enough returns;
- Circulate the questionnaire to carers during visiting hours;
- Encourage carers to fill in the questionnaire on site (in private)
- Have a member of staff give the questionnaire directly to carers and explain that it is designed to collect their views of the care received and to improve hospital care for people with dementia.
- Remind staff about the questionnaire at handovers, board rounds, 1:1s and through email. Encourage them to promote the questionnaire and achieve a high return;
- [Display posters](#) (available on the NAD website) on the notice boards on wards or on the back of toilet doors;
- Promote the survey through social media, on the hospital website or publicise via hospital newsletters.
- Have a stand in the main entrance to the hospital, promoting the online questionnaires

How to promote the carer questionnaire?

We will share with hospitals the following material, which **includes a QR code** for the online questionnaire:

- [Posters to promote the carer questionnaire](#) (PDF).

How many carer questionnaires need to be completed?

Hospitals should aim for a return of 25-50 questionnaires. Hospitals with a return rate of fewer than 10 cannot be provided with a full report.

The NAD Project Team will provide weekly updates to audit leads on the number of carer questionnaires submitted.

How long does it take to complete the questionnaire?

It will take approximately 5 minutes to complete the questionnaire.

What formats are available to complete the Carer Questionnaire in?

The carer questionnaire is also available for completion online [here](#). Carers who wish to complete online can scan the QR code on the [poster](#).

Paper copies of the questionnaire have been sent to hospitals at the start of the audit period (August). More copies can be [printed locally](#), please remember to distribute questionnaires with the site code for the hospital completed on the second page. If the site code is not completed, the returned paper response will be unattributable to any site.

Carer questionnaires are also available in the following languages:

Based on information provided in previous rounds of audit the carer questionnaire is available in [English](#) and in 7 other languages. Please do let us know if it would be useful to have the questionnaire available in any other languages in the future.

- [Bengali](#)
- [Gujarati](#)
- [Polish](#)
- [Punjabi](#)
- [Turkish](#)
- [Urdu](#)
- [Welsh](#)