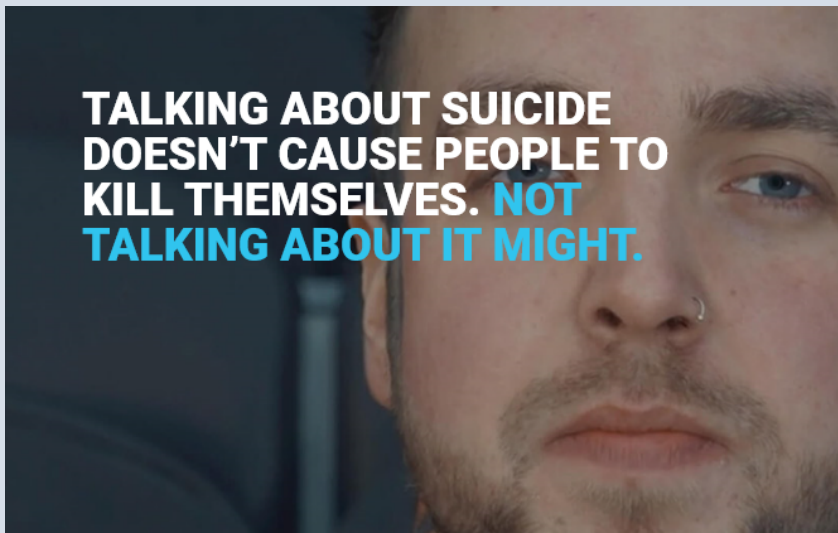


# #TalkSuicide campaign



## Why did we take action?



Reduce the stigma surrounding suicide

Raise awareness of Zero Suicide Alliance free training



Increase knowledge to help those at risk

Encourage businesses to engage with & offer training

## What did we do?



Suicide prevention campaign ([www.talksuicide.co.uk](http://www.talksuicide.co.uk))



Training workshops (face-to-face & virtual)



Engage businesses

## What has the impact been?

Feb-Nov 2020



13,000+ sessions on website



4,900+ completed training



100+ businesses contacted