

BATON
OF
HOPE

INTRODUCING THE
**BATON
OF HOPE**



A PROMISE TO ROSS





THE ROAD AHEAD

April 2023

HAND OVER OF THE BATON

from Thomas Lyte to
the Baton of Hope

2 June 2023

INAUGURAL GALA DINNER

at the InterContinental Hotel, London

7-8 June 2023

THE BATON GOES TO ISLE OF MAN TT RACES

14 July 2023

THE BATON OF HOPE AWARDS DINNER

15 September

ZERO SUICIDE CONFERENCE

24 May 2023

LAUNCH OF THE EDUCATION CHARTER

LAUNCH OF THE WORKPLACE CHARTER

Presentation of the Charters to MPs at
parliamentary event

25 June - 6 July

THE BATON OF HOPE TOUR

The UK's biggest ever suicide prevention initiative

THE ROUTE

In the Summer, the Baton of Hope will be taken around the UK as part of the UK's biggest ever conversation about suicide prevention. It will culminate in a large-scale media event in Central London.



GLASGOW

Sunday 25 June 2023

EDINBURGH

Monday 26 June 2023

NEWCASTLE

Tuesday 27 June 2023

SHEFFIELD

Wednesday 28 June 2023

MANCHESTER

Thursday 29 June 2023

BELFAST

Friday 30 June 2023

CARDIFF

Saturday 1 July 2023

BRISTOL

Sunday 2 July 2023

BIRMINGHAM

Monday 3 July 2023

MILTON KEYNES

Tuesday 4 July 2023

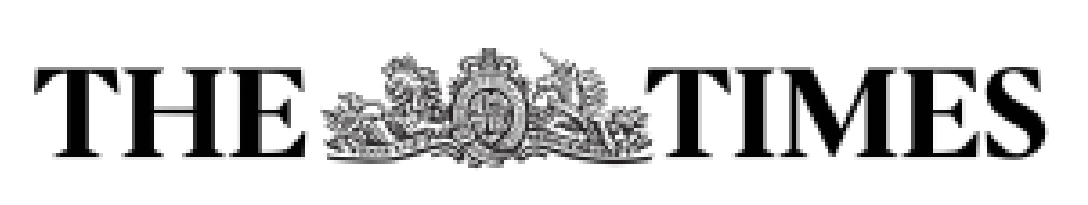
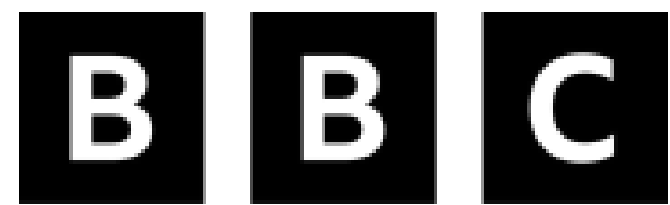
BRIGHTON

Wednesday 5 July 2023

LONDON

Thursday 6 July 2023

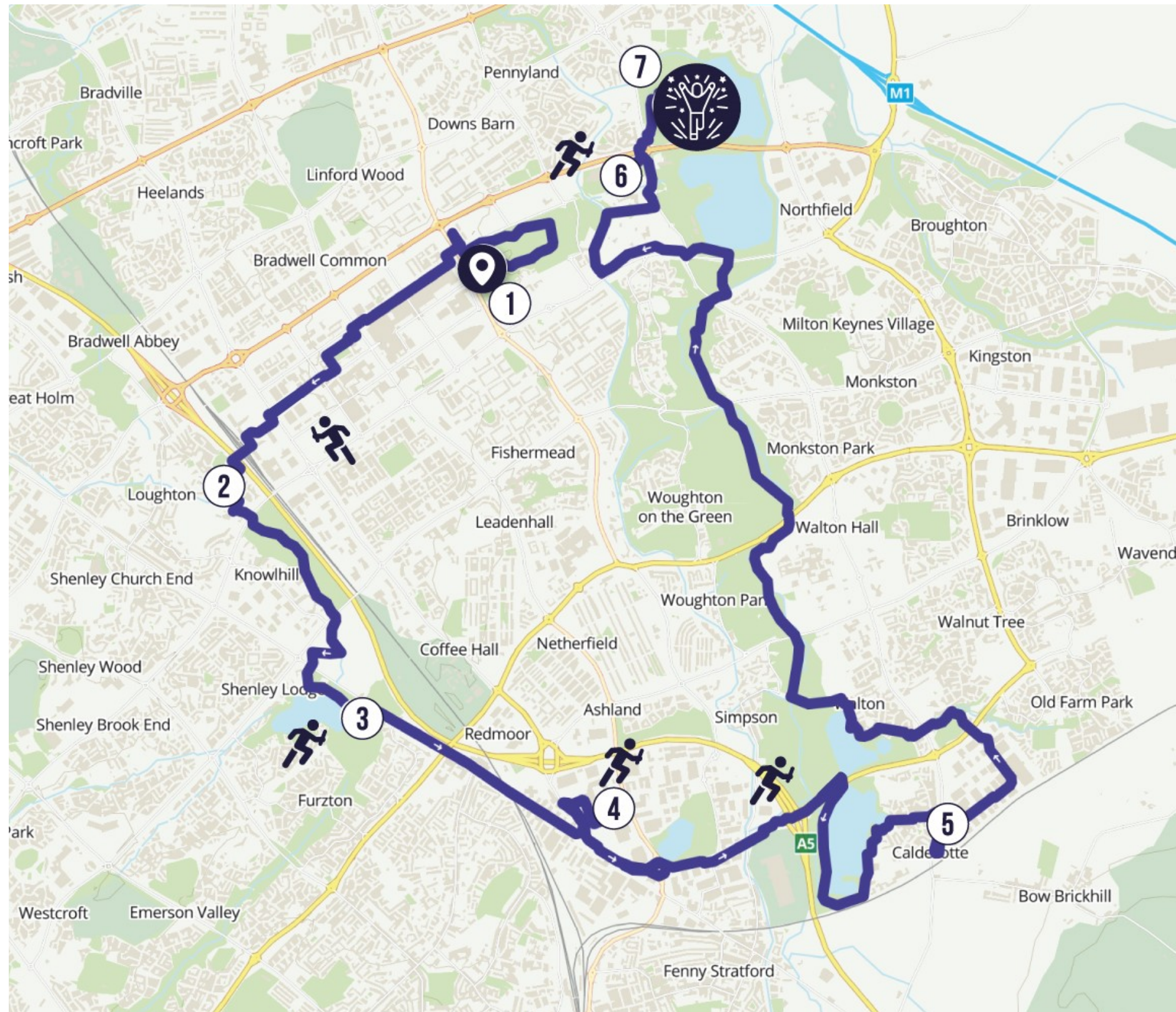
THE BATON OF HOPE IS ATTRACTING **HIGH LEVELS OF MEDIA INTEREST** AND HAS ALREADY BEEN FEATURED BY SOME OF **THE UK'S BIGGEST NETWORKS AND PUBLICATIONS.**



BBC BREAKFAST HAS PLEDGED TO FOLLOW THE BATON OF HOPE ON ITS JOURNEY THROUGHOUT 2023.



MK Schedule



THE BATON OF HOPE IS COMING! MILTON KEYNES | TUESDAY 4TH JULY

Everyone is invited to be a part of the UK's biggest ever suicide prevention initiative, starting conversations and prompting actions.

8.00 - 8.30 | MK ROSE, CAMPBELL PARK

The first stop of the day will be a ceremony at Milton Keynes Rose in partnership with **Samaritans**. We will start the day with some creative poetry, delivered by Paul Chambers, co-founder and COO of the creative mental health charity, **PoetsIn**.

10.00 - 10.30 | RIDE HIGH CHILDREN'S CHARITY

There will be a procession on horseback around the grounds of **Ride High** with a selected group of children and young people who are members of the charity taking part.

11.00 - 11.45 | 5ASIDECHESSE, FURZTON LAKE

The **5asideCHESSE** Bus will prepare to escort The Baton on its journey from Furzton Lake to Stadium:MK. Come for a chat or a quick game of Chess before we set off.

12.00 - 12.30 | MK DONS STADIUM

Come meet a range of local services and see the baton exchanged pitch side at the Stadium. Mike McCarthy, co-founder of the Baton of Hope will say a few words, alongside **CNWL** and our **blue light** services.

14.00 - 14.15 | RED BULL TECHNOLOGY CAMPUS

A special stop at **Oracle Red Bull Racing** where The Baton will be handed over and escorted by a Formula One Car through the campus to its next bearer of the day. Public support will be welcome.

16:00 - 17:00 | TREE CATHEDRAL

Harry's Rainbow will welcome The Baton at the Tree Cathedral and be working with our young people to create messages of hope. We will have some music provided by the wonderful **Alina Orchestra**.

17:30 - CLOSE | PEACE PAGODA

The Baton will end its journey at the Peace Pagoda where the **Scouts** will welcome us in with a Guard of Honour and where **Mind BLMK** and **CHUMS** will be available to talk to anyone about the support they provide for those bereaved by suicide. We will end the day with some music on the Peace Pagoda stage and some final words from co-founder Mike McCarthy.

Follow batonofhopeuk.org for national tour updates

#SUICIDEPREVENTION #PASSITON #BATONOFHOPEMK

BATON
OF
HOPE

Baton Journey in MK



1

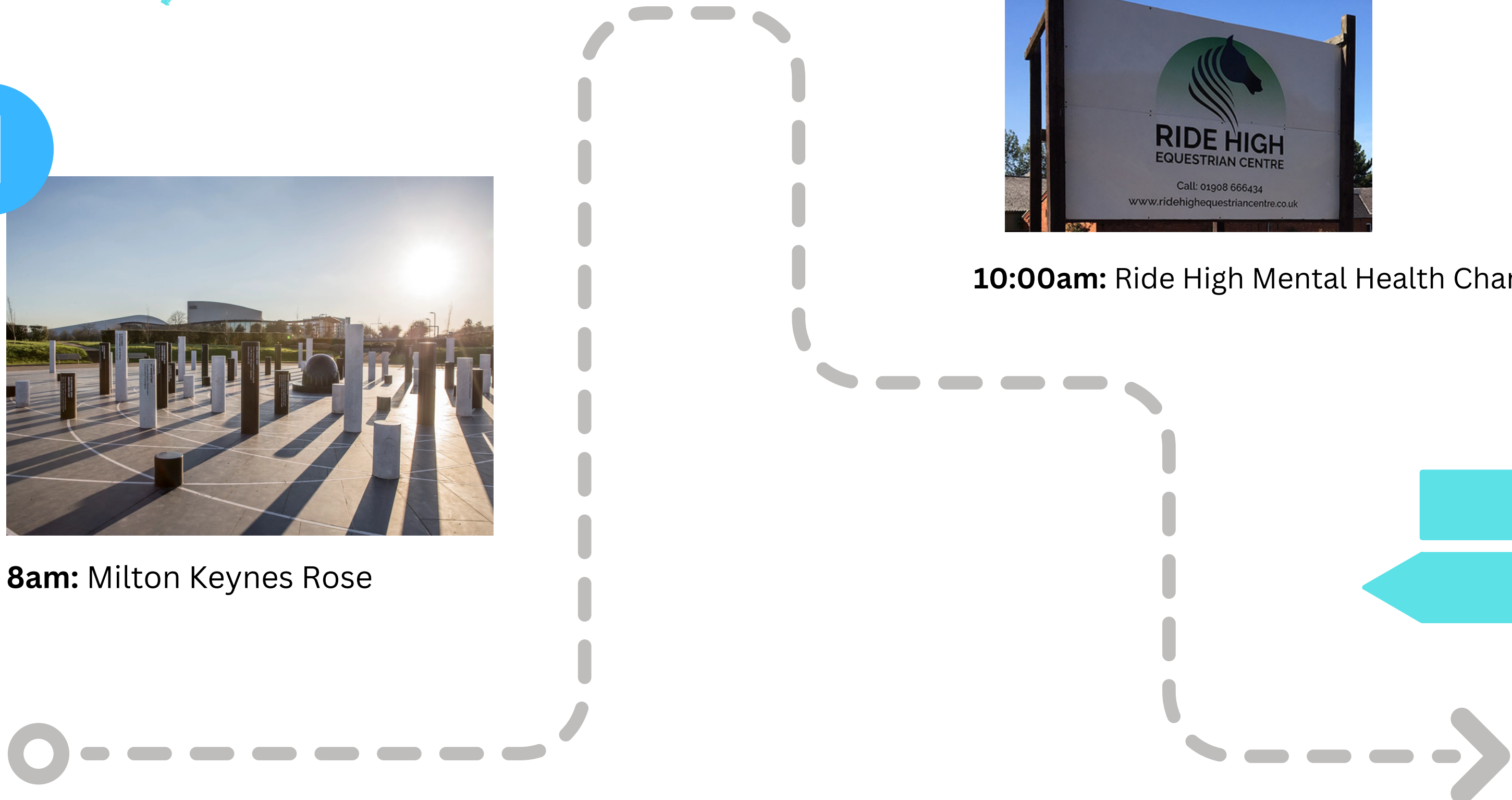
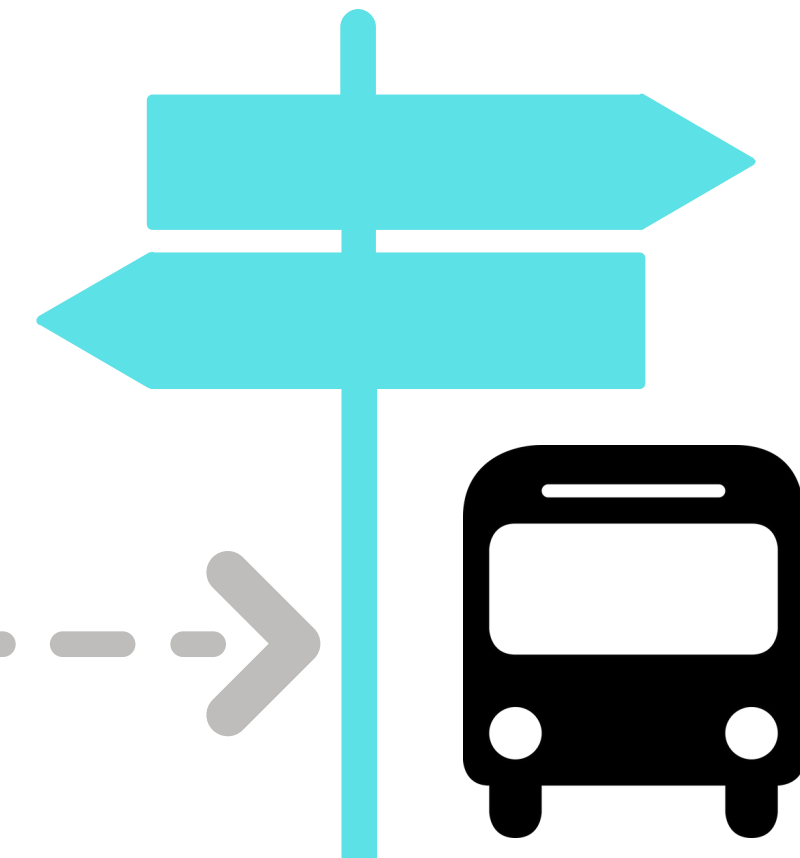


8am: Milton Keynes Rose

2



10:00am: Ride High Mental Health Charity



Baton Journey in MK

3

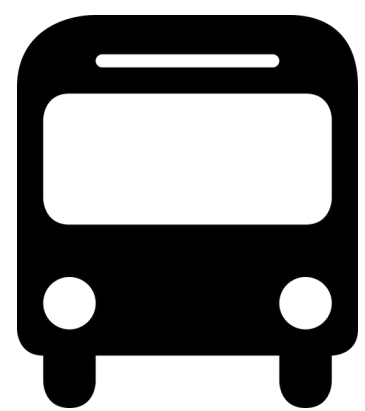


12pm: Stadium MK

4

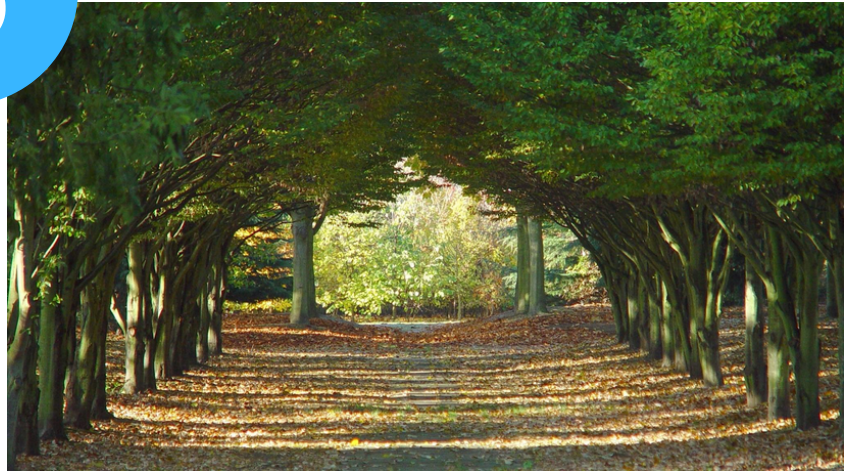


14:00pm: Red Bull Racing



Baton Journey in MK

5

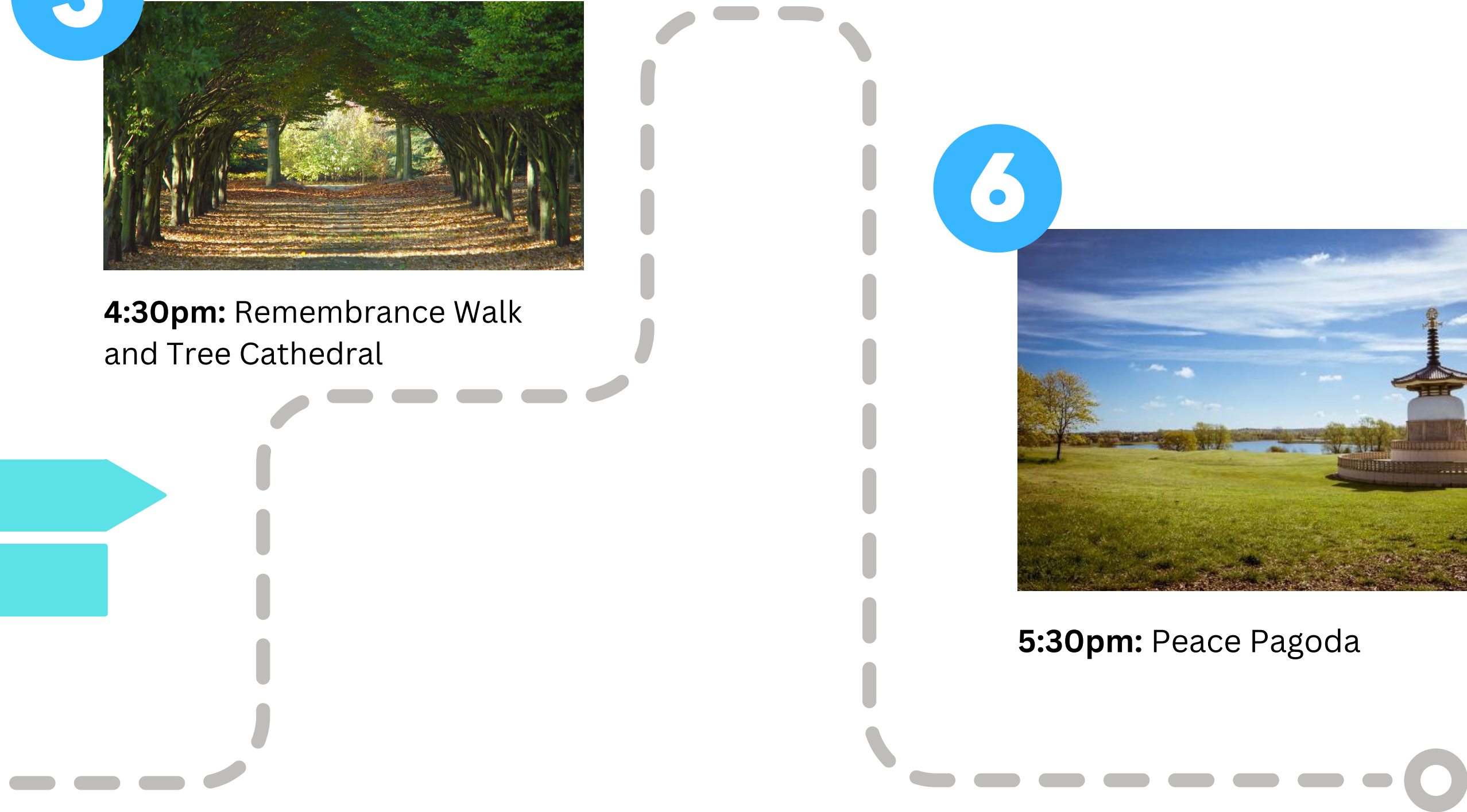


4:30pm: Remembrance Walk and Tree Cathedral

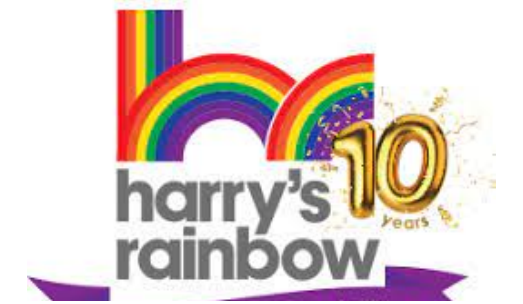
6



5:30pm: Peace Pagoda



Day of PARTNERSHIP



FREE SUICIDE PREVENTION CONFERENCE

4th July 9:00am - 16:00am

Stadium:MK



**Mike
McCarthy**

BATON OF
HOPE UK



**Dr Sharon
McDonnell**

SUICIDE
BEREAVEMENT
UK



**Anna
Wardley**

LUNA
FOUNDATION
AND CHURCHILL
FELLOW



**Debi
Roberts**

THE OLLIE
FOUNDATION



**Nick
Wilson**

DISABLED
ADVENTURER,
SUICIDE SURVIVOR



**Emma
Branch**

THE
COUNSELLING
FOUNDATION



**Dorian
Alexis**

SAMSONS
ACADEMY



**Gill
Boiling**

SURVIVORS OF
BEREAVEMENT
BY SUICIDE



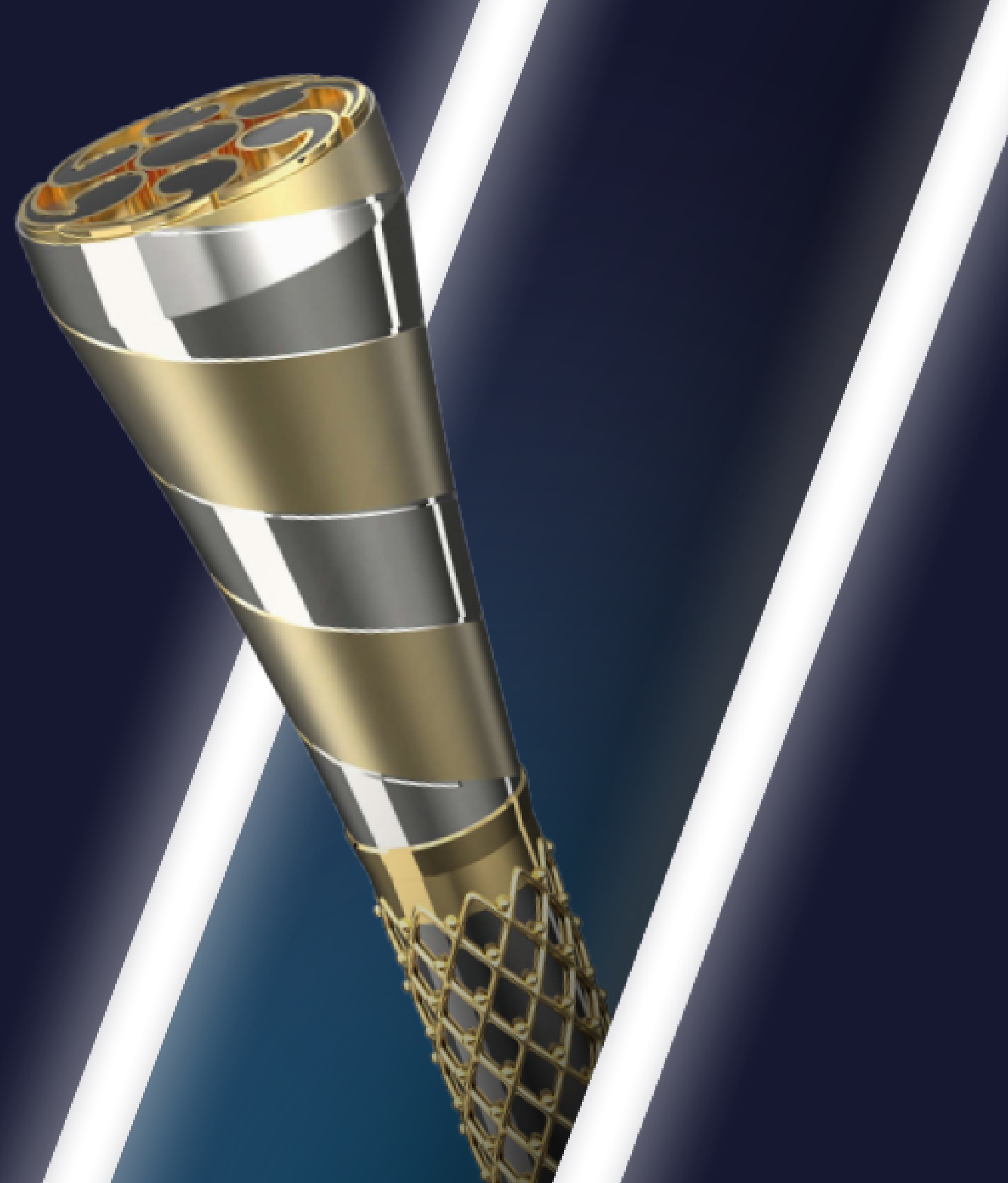
Mind



CHUMS

BATON
OF
HOPE

INTRODUCING THE
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WORKPLACE CHARTER



THE COST IS NOT JUST THE PERSONAL TRAGEDY

17

**DEATHS A DAY
FROM SUICIDE**

Numbers have not changed dramatically over the last 20 years despite numerous initiatives

£12.6bn

**COST TO
UK BUSINESSES**

Through days lost to mental health in 2021
(Changing attitudes to mental health report 2022)

17m

**DAYS
LOST**

To work-related stress, depression or anxiety from 2021 to 2022
(Health and Safety Executive)

914,000

**PEOPLE SUFFERED
MENTAL ILL-HEALTH**

Relating to their work – 51% of all work-related ill-health cases (1.8m) for the year
(Health and Safety Executive)

1 in 10

**EMPLOYEES WHO
WOULD BE HONEST**

About needing a mental health day
(HR Grapevine magazine 2023)

STUDIES HAVE CONSISTENTLY SHOWN A CORRELATION BETWEEN A HAPPY AND CONTENTED WORKFORCE AND A PRODUCTIVE WORKFORCE

Staying happy depends on knowing that you will be supported when things aren't so rosy.

A culture of well-being can only thrive if company leaders create the right environment.

We also know that feeling supported, safe and engaged in the workplace is a protective factor for suicide.

Yet stigma still exists.

Ask yourselves this question:

"If one of my employees needed time off for mental illness such as depression or anxiety would they tell the truth?"

If the answer is "yes" – be proud!

But if you are being honest wouldn't most of them make up an alternative story such as: "I've got a bad back" or "I'm in bed with a chest infection"?

And there's no surprise when we look at current societal attitudes towards mental illness.

THE 6 PRINCIPLES OF OUR WORKPLACE CHARTER FOR SUICIDE SUPPORT AND PREVENTION IN THE WORKPLACE

1

**MAKE SUICIDE AWARENESS, SUPPORT AND PREVENTION
A WORKPLACE PRIORITY**

2

**USE CLEAR AND CONSISTENT MESSAGING ABOUT SUICIDE
FOR INTERNAL COMMUNICATION AND INDUCTION TRAINING**

3

**IMPLEMENT SUICIDE PREVENTION, EARLY DETECTION,
POSTVENTION AND SUPPORTIVE SERVICES**

4

**EMBRACE THOSE WITH
LIVED EXPERIENCE**

5

**PROMOTE CRISIS SERVICES AND OTHER RESOURCES PROVIDING
SUICIDE PREVENTION ADVICE, COUNSELLING, TRAINING AND SUPPORT**

6

**PROMOTE THE CHARTER TO INCREASE SUICIDE
AWARENESS, SUPPORT AND PREVENTION**

“

EMPLOYERS HAVE A CRUCIAL ROLE TO PLAY IN SUICIDE PREVENTION. I COMMEND THESE EFFORTS ENCOURAGING THEM TO APPROACH THIS SUICIDE CRISIS WITH ALL THE ATTENTION IT DESERVES.

”

**PROF. RORY O'CONNOR
CHAIR IN HEALTH PSYCHOLOGY (MENTAL HEALTH & WELLBEING), UNIVERSITY OF GLASGOW**

**TOGETHER, WE CAN SAVE
THOUSANDS OF LIVES.
THANK YOU.**

E: hello@batonofhopeuk.org

W: batonofhopeuk.org

  [@BatonOfHopeUK](https://www.instagram.com/BatonOfHopeUK)