Driver Diagram
Suicide Prevention Mental Health Transformation Funded Projects Norfolk & Waveney STP 2018/19

<table>
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<th>Aim</th>
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<th>Primary Drivers</th>
<th>Secondary Drivers (Outcomes)</th>
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| 10% reduction in suicide rate by 2021 (rom 2013-15 baseline measured on PHOF) | Prevention beyond secondary services: Place-based community prevention work targeting | • Children & Young People  
• Education  
• Primary prevention  
• Norfolk & Waveney | Outcome Set A  
1) Increased mental health literacy  
2) Reduced stigma associated with help-seeking behaviours | PHSE roll out support  
• Emotional wellbeing  
• Self Harm & Suicide Prevention | • Capacity Building  
• Cultural Change  
• Communication |
|  |  | • Middle Aged Men  
• Workplaces, Occupations and Vulnerable populations  
• Primary prevention  
• Norfolk & Waveney |  | 12th Man project – Barbers shops, tattooists, Social clubs |  |
|  |  | • Men  
• Primary Care - Improve identification and recording of suicidal ideation, Targeted 1:1 support  
• Secondary prevention  
• Norwich | Outcome Set B  
3) Increased help-seeking behaviours for mental health  
4) Increased understanding of suicidality  
5) Increased psychosocial protective factors | High Risk Occupations  
• Construction & Trades  
• Agricultural and farming Communities |  |
|  |  | • Universal  
• Technological approaches to suicidal ideation, Data and information systems  
• Primary & Secondary prevention  
• Norfolk & Waveney |  | Suicide Prevention Training and Support - Vulnerable people with complex needs | • Culture Change  
• Community advocacy  
• Establishing new partnerships  
• Communication  
• Meaningful involvement of people with lived experience |
|  | Reduction via quality improvement | • Secondary care  
• Mental Health Services  
• Acute Hospital Settings  
• Kings Lynn & Gorleston  
• Norfolk & Waveney | Outcome Set C  
6) Increased understanding of suicidal ideation  
7) Decreased suicidal ideation  
8) Decreased psychosocial risk factors | Review and support implementation of change e.g. application of the IMV model of suicidal behaviour and use of digital technologies | • Integration and Relationships  
• Cultural Change  
• Innovation & Adaptation  
• Communication  
• Replicability |
|  |  |  |  | Engaging men in positive activities |  |
|  |  |  |  | Suicide Prevention Training |  |
|  |  |  |  | Review system wide data collection and recording processes & Implement Real Time Suicide Surveillance System | • Digital communication  
• Replicability  
• Innovation & Adaptation  
• Establishing new partnerships |
|  |  |  |  | Digital technologies  
• Stay Alive App  
• Interactive Text Messaging System | • Meaningful involvement of people with lived experience  
• Culture Change  
• Communication  
• Integration and Relationships |
|  |  |  |  | Increase engagement and involvement of families and carers of service users |  |
|  |  |  |  | VCS support to psychiatric liaison services provided in acute hospitals |  |