



**Lancashire and
South Cumbria**
Health and Care Partnership

Orange Button Community Scheme

Helen Parry

Orange Button Background

Original idea of a 'Community Listening Service'



The Orange Button

Rebecca from the charity PeerLancaster - original idea for the Orange Button, following the death of a friend and service user.

The original idea was:

- To create a community of active listeners linked to suicide prevention training.
- To provide a network of establishments that had orange buttons in place.
- To link the establishments together into a suicide prevention community.

Original idea of a Community Listening Service...cont.

- 2 hour training session in Suicide Prevention by partners of PeerLancaster, at a minimal cost to the end user.
- An Orange Button pin badge, window sticker and signposting information provided to delegates at the end of the session.
- Delegates followed up at regular intervals to see if they had used their training in the community.

But could this be done on a regional scale, with a view to promote as a National scheme?

Orange Button Community Scheme

A community scheme, linked to quality assured and currently funded suicide prevention training, providing an identifier of an Orange Button to signify that the wearer is;-

- Happy to say/hear the word suicide
- Can listen without judgement
- Can support people with signposting

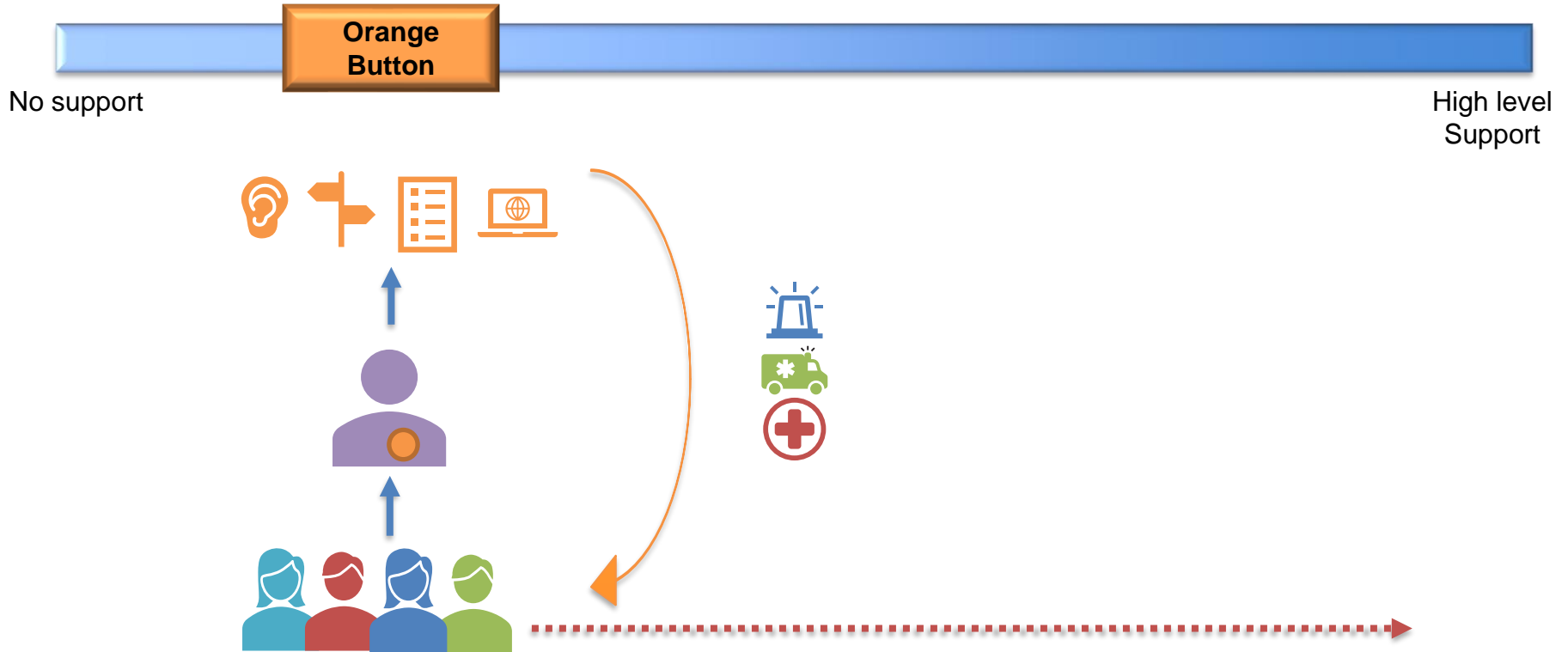


Funded Training Opportunities

Lancashire Mind – www.healthierlsc.co.uk/OrangeButtonScheme

- ASIST
- SafeTalk
- Suicide First Aid
- Suicide First Aid Lite
- Mental Health First Aid (2 day – Adult)
- Suicide Alertness ½ day (Cumbria only)
- Youth Suicide Mental Health First Aid

Orange Button Community Scheme



Orange Button Walk through examples – BE VISIBLE!

← *****MARKETING AND AWARENESS TO THE GENERAL PUBLIC***** →

Takes SP training & receives orange button



Office worker/
MHFA



Could give an update on the OB scheme at a team meeting & ensure organisation are aware of who they are and **what they can provide**



Wears OB in workplace & displays sticker in a window if possible, listens & signposts when needed

Encourage others to train & then wear a button – creating Orange Button Communities



Works in a barbers



Wears button & displays window sticker. Talks to people all day & uses skills learned during training



Listens and signposts when needed



Keep training up to date



Volunteers with general public



Wears button and supports people with a variety of issues. Uses training.



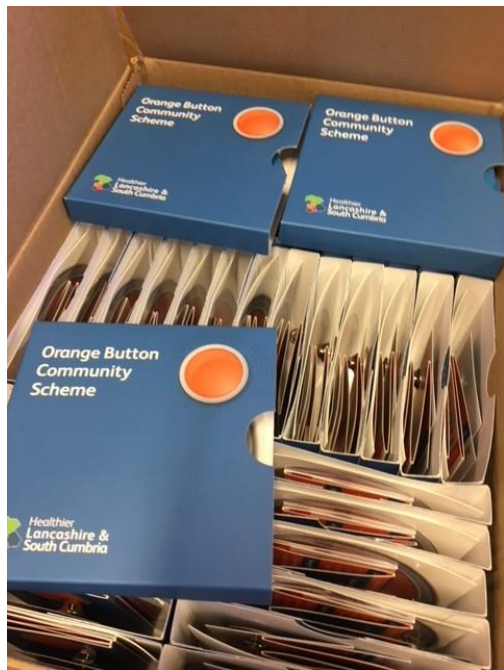
Listens and signposts when needed

How does it differ?

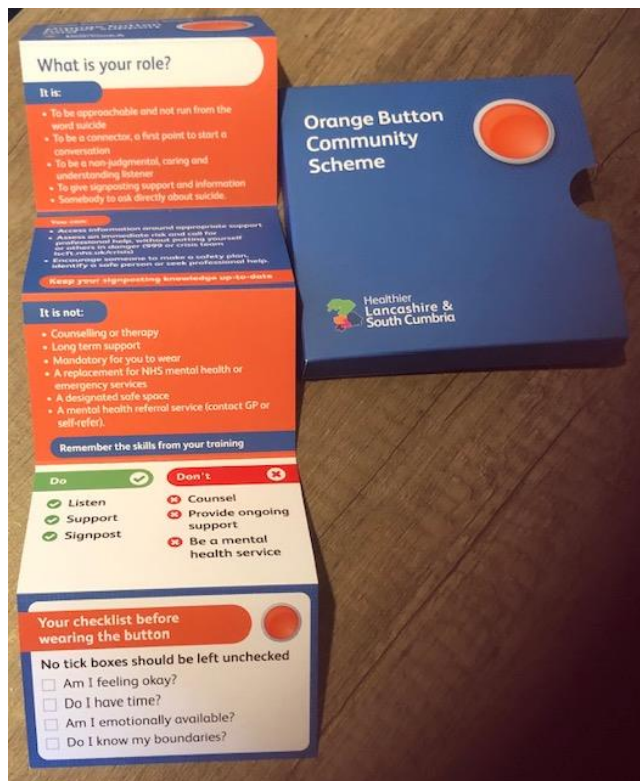
Scheme Aims

Original Idea	Orange Button Community Scheme
To create a community of active listeners linked to suicide prevention training.	Create a community of people trained in suicide awareness that have gained skills, including active listening, from quality assured training.
To provide a network of establishments that had orange buttons in place.	Creating a network of organisations that have orange button wearers in place that can be identified, listen and signpost.
To link the establishments together into a suicide prevention community.	To ensure all communities are aware of the Orange Button, what it signifies and how people can be involved, by promoting from within the community.

Orange Button Materials



Orange Button Materials



Things to Note

- The Orange Button is an **identifier** in order to help **break the stigma** around **talking about suicide**.
- It is designed as a **'first step'** towards understanding professional support available.
- It is **NOT** mental health support.
- It is **NOT** for use when in crisis.
- It is **making visible**, what a lot of people already do in our communities.
- It is **NOT mandatory** – the badge can be removed at any time. Wear it on your own physical and mental health terms.

Links & How you can help:

- Training is available NOW – get in touch with admin@lancashiremind.org.uk and get a button
- Take up the offer of free training via Lancashire Mind – www.healthierlsc.co.uk/OrangeButtonScheme
- Help to promote the scheme using hashtag #OrangeButtonCommunity
- Promote our help-seeking directory (including up to 400 organisations across a broad range of issues) www.healthierlsc.co.uk/servicemap



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THANK YOU

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