

BJPsych Bulletin



This journal has grown steadily in status and authority over the years, and is now the journal of record for developments in psychiatric practice and service provision. In addition to a wide selection of peer-reviewed papers, regular columns cover clinical practice and education in psychiatry.

The BJPsych Bulletin focuses on psychiatric service provision by dealing with clinical issues that affect everyday practice, written in an accessible style for practising mental health professionals of all levels. Prominence is given to training in psychiatry (with many papers by trainees) and informed comment and debate on topical issues in current mental health practice. A selection of Editorial Board members from overseas and a good number of submissions from outside Britain ensure that *The BJPsych Bulletin* has a global perspective and influences psychiatric practice internationally. Each issue includes several substantial original research papers.

The journal is completely open access, with no publication charge for authors. This makes it a uniquely accessible resource for all healthcare professionals with an interest in mental health. The latest content is published online every fortnight, and compiled into an issue every other month.

The BJPsych Bulletin is the foremost source of information about all aspects of mental healthcare, and is essential reading for anyone involved in its provision or management.

Journal Information

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- **Circulation** : *The BJPsych Bulletin* is sent free to the membership of the Royal College of Psychiatrists as a valued benefit of membership. For a circulation breakdown, please refer to the Media Information sheet for *The British Journal of Psychiatry*.

2017 Advertising rates



BJPsych

Bulletin

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Advertising Rates

Display advertising is accepted by *The BJPsych Bulletin*, but only as an adjunct to an equivalent booking placed in same issue of *The British Journal of Psychiatry*.

Conditions

- Minimum specification : half page, full colour
- Cover positions : unavailable
- Bound inserts : unavailable
- Advertising rates : as per *The British Journal of Psychiatry*, discounted by 25%

Example

- Half page (ordinary position) colour advertisement placed in BJP, cost - £ 1,485.00
Similar or equivalent advertisement placed in BB, cost - £ 1,113.75
- Whole page (facing matter) colour advertisement placed in BJP, cost - £ 2,205.00
Similar or equivalent advertisement placed in BB, cost - £ 1,653.75

Mechanical Detail

Dimensions

Type area

Whole page	241.0 mm x 183.0 mm
Half page	241.0 mm x 87.5 mm (portrait)
	116.5 mm x 183.0 mm (landscape)

Bleed & Trim

Page trim size	297.0 mm x 210.0 mm
Page bleed size	303.0 mm x 216.0 mm
DPS trim size	297.0 mm x 420.0 mm
DPS bleed size	303.0 mm x 426.0 mm

Copy submission

MONO & COLOUR:

- high resolution PDF or PostScript files
- all fonts and images embedded
- bleed (if applicable) and crop marks
- no transparency
- laser proof required for colour recognition

Publication information

Frequency	Bi-monthly - 1st day of the month
Copy Date	6 weeks preceding
Cancellation	2 months preceding